



Retail Catalog 2016



A Premier NOW® Foods Provider



vitaminexperts.com • 888-783-2310



Recent Awards & Achievements

CPG Editor's Choice Award 2015 *Informa SupplySide®*

Red Palm Tocotrienols was named a 2015 CPG Editor's Choice Award Winner by In forma's SupplySide.



2015 Best of Supplements Award *Better Nutrition*

Super Cortisol Support with Relora® was named a Best Supplement in the "Specialty Formulas: Adrenal Health Category."



2015 Foodie Awards *Vegetarian Times*

NOW Real Food® Tamari Almonds was a Runner Up in the Nuts and Seeds Category.

NOW Real Food® Nutritional Yeast Flakes was a Runner Up in the Nutritional Yeast Category.



Chicago's Best and Brightest Companies to Work For® *National Association of Business Resources*

NOW was selected for the eighth year in a row by the National Association of Business Resources (NABR) as one of the Best & Brightest Companies to Work For® in the Chicago area.



Best Bite Award 2015 *Delicious Living*

Ellyndale® Organics Coconut Infusions™ Non-Dairy Butter Flavor Coconut Oil was named Best Vegan Butter Substitute.

Living Now® Gluten-Free Chocolate Chip Banana Bread Mix was a finalist in the Best Gluten-Free Baking Mix Category.



2015 Vity Award *Vitamin Retailer*

NOW® ENERGY received a 2015 Vity Award in the Special & Herbal Supplement Category – Energy Formula.



2015 Editor's Pick *Taste for Life*

Ellyndale® Organics Coconut Infusions™ Non-Dairy Butter Flavor Coconut Oil was a Taste for Life 2015 Editor's Pick.



Fave Vegan Powders 2015 Award *Vegan Health & Fitness Magazine*

BetterStevia® was selected as a winner of their 2015 Fave Vegan Powder Awards.



NOW is Committed to Organic & Non-GMO Products

As a leading manufacturer of dietary supplements and natural and organic foods, NOW® has been committed to providing health products of the highest quality for more than four decades. Since opening our doors in 1968 we've maintained the firm belief that natural products are better for our health and well-being, which is why we've always sought to use organic and non-GMO ingredients

in our products. Currently our entire line of branded foods – Ellyndale® Foods, Real Food®, Living Now®, Real Tea®, and BetterStevia® – are being produced with non-GMO ingredients, and we're committed to increasing the number of *Non-GMO Project Verified* products we offer. You can learn more about NOW's commitment to non-GMO products by visiting nowfoods.com.

How Do You Like Us NOW?

Introducing the new NOW supplement label, the perfect union of NOW's trademark orange with a contemporary, natural design. Color-coded design elements and unique imagery identify each product's category, and continue to call out the product's primary structure/function claim on the front panel. It's the same quality product on the inside that you love, with a new and improved look on the outside!



NOWFOODS.COM

2016 Retail Catalog

Contents

04	Amino Acids	32	Vitamin B
07	Bee Products, Brewer's Yeast	34	Vitamin C
08	Detox Support, Diet / Weight Management	36	Vitamin D
10	Digestive Support	36	Vitamin E
12	Probiotics	37	Multivitamins, Vitamin K
13	Fiber	38	Women's Health
13	Free Radical Scavengers	38	Empty Capsules
16	Glucose Management, Green Foods	39	Pet Supplements
17	Heart Support	42	Sports Nutrition
19	CoQ10, Herbs	45	Protein Powders
23	Immune Support	48	Foods, Real Tea®
24	Joint Support (Structural)	49	Ellyndale® Foods
25	Joint Support (Pain & Mobility)	51	Living Now® – Gluten Free, Allergy Friendly Foods
25	Men's Health	54	BetterStevia®
26	Mental Fitness / Sleep & Mood Support	56	Personal Care
28	Minerals	56, 57	Essential Oils/ Essential Oil Blends
30	Nutritional Oils	62	Index
32	Vitamins A, A & D		



Printed on Recyclable Paper.

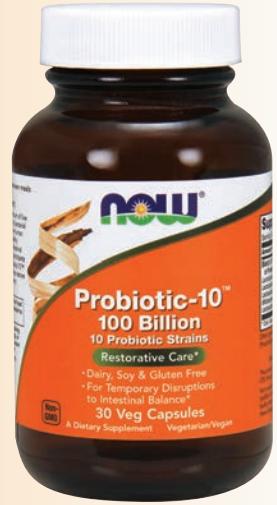
This catalog is intended for informational purposes only. The statements within this catalog have not been evaluated by the Food and Drug Administration. The products described are not intended to diagnose, treat, cure or prevent any disease. Prices subject to change without notice.

Money Back Guarantee - We carefully formulate and manufacture NOW products with one aim in mind: your complete satisfaction. If you are unhappy with your purchase for any reason, return it to the place of purchase for a complete refund or exchange.

Featured New Products

Probiotic-10™ 100 Billion

NEW!



Just like our other Probiotic-10™ formulas, new Probiotic-10™ 100 Billion offers a balanced spectrum of live organisms that are known to naturally colonize the human GI tract.* This potent new Probiotic-10™ formula delivers 100 billion live organisms to help restore healthy flora following occasional but temporary disruptions to intestinal balance.*

- Free of Dairy, Soy and Gluten
- For Temporary Disruptions to Intestinal Balance*
- Supports Healthy Digestive Function*
- Non-GMO
- Vegetarian/Vegan

#2931 / 30 Veg Caps / pg. 12

NEW!

Fit & Tone™ Protein



Fit & Tone™ is a protein supplement that's been formulated to help you sculpt the body you've always wanted.* Each serving of Fit & Tone™ provides 25 grams of high quality, satisfying Whey Protein Isolate, which can help you manage your appetite and attain your optimal body composition when used along with a healthy diet and exercise program.* To further assist you in your weight management efforts and to help you maintain healthy glucose metabolism, Fit & Tone™ includes the clinically tested ingredients Super CitriMax® and ChromeMate®.*

- Diet Support Formula*
- Helps Manage Weight and Appetite*
- No Additives, Preservatives or Artificial Flavors
- With Whey Isolate, Super CitriMax®, Green Coffee Bean Extract and More
- Helps Maintain Healthy Glucose Metabolism*
- Supports Normal Energy Production*

Berry Flavor #2203 / 1.8 lbs / pg. 45

Mocha Flavor #2204 / 1.8 lbs / pg. 45

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Featured New Products



NEW!

Organic Liquid Coconut Oil



Take an ordinary dish and make it extraordinary with Ellyndale® Naturals Liquid Coconut Oil, a convenient and natural cooking oil made from non-GMO coconuts. Unlike solid coconut oil or butter, our liquid coconut oil is specially processed to remain free-flowing at room temperature. This means no more waiting for solid coconut oil to melt! It also has a higher concentration of MCT fatty acids and contains no trans-fats, artificial ingredients or additives, making it a versatile cooking oil that's hard to beat.

- **No Trans Fats**
- **Great for Cooking!**
- **Pure Coconut Flavor**
- **93% MCTs**
- **Tested for Purity**
- **No Additives or Preservatives**

#E0520 / 16 fl oz. / pg. 49

NEW!

Ultrasonic Essential Oil Diffusers

- **Extremely Quiet**
- **Easy to Clean**
- **Uses Tap Water – No Distilled Water Needed**
- **No Heat Involved – No Risk of Burns**
- **BPA Free**
- **Great for Home and Office**
- **1 Year Warranty**
- **Rotating LED Lights (All 3 Models)**

Real Bamboo Ultrasonic Oil Diffuser

Our new real bamboo diffuser has two timer settings – 1 hour and 2 hours – and runs up to 14 hours intermittently or 7 hours continuously on a full reservoir.

7521 / Ea. / pg. 60

Ultrasonic Dual Mist Oil Diffuser

Our dual mist diffuser offers three timer settings – 1 hour, 2 hours and 3 hours – and runs up to 16 hours intermittently and 8 hours continuously on a full reservoir. This premium diffuser boasts two directional mist nozzles that rotate 360° for enthusiasts who like to double their aromatherapy pleasure.

7522 / Ea. / pg. 60

Ultrasonic USB Oil Diffuser

Our new USB diffuser plugs into any USB port, making it ideal for the office or anyplace the laptop goes. With a full reservoir it runs up to 4 hours.

7523 / Ea. / pg. 60





#0066

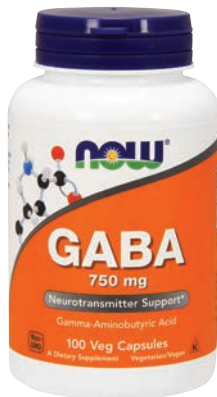
L-Carnitine 1000 mg Liquid

NOW® L-Carnitine Liquid provides all of the extensive benefits of Carnitine in a highly absorbable liquid form. L-Carnitine is a non-essential amino acid that helps to maintain overall good health by facilitating the transfer of fatty acid groups into the mitochondrial membrane for cellular energy production.* It naturally occurs in red meat and other animal source foods, but we recommend supplementation to obtain optimal levels of this excellent amino acid. NOW® L-Carnitine is the purest form, clinically tested, and vegetarian (non-animal sourced).

- 1000 mg/Tbsp
- Tropical Punch Flavor
- Clinically Tested
- Vegetarian / Vegan

GABA 750 mg

GABA (gamma aminobutyric acid) is often referred to as the “brain’s natural calming agent.” This non-essential amino acid, found mainly in the brain and eyes, is considered an inhibitory neurotransmitter. This means it helps regulate brain and nerve cell activity by inhibiting the number of neurons firing in the brain. By supporting healthy neurotransmitter activity, GABA may help to promote relaxation and ease nervous tension. Our 750 mg capsules include Vitamin B-6 for additional mood support.*



#0089

Serving Size 1 Capsule

Vitamin B-6 (from Pyridoxine Hydrochloride) 2 mg
GABA (Gamma Aminobutyric Acid) 750 mg



#0053

Branched Chain Amino Acids

NOW® Branched Chain Amino Acids (BCAAs) are 3 essential amino acids that are abundant in muscles. The branched chain amino acids Leucine, Isoleucine and Valine are three of the eight essential amino acids that the human body must receive from food. These amino acids cannot be synthesized in the liver.

Serving Size 4 Capsules

L-Leucine (Free-Form) 1.6 g (1,600 mg)
L-Isoleucine (Free-Form) 800 mg
L-Valine (Free-Form) 800 mg

Amino Acids

Amino Acids		SIZE	RETAIL
0097	5-HTP 50 mg	V 30 Veg Caps	5.59
0099	(5-Hydroxy-L-Tryptophan)	V 90 Veg Caps	12.59
0101		V 180 Veg Caps	23.79
0105	5-HTP 100 mg	V 60 Veg Caps	13.99
0106		V 120 Veg Caps	25.19
0109	5-HTP 100 mg Chewable	V 90 Loz	19.59
0108	5-HTP 200 mg + Glycine, Taurine	V 60 Veg Caps	23.79
0111		V 120 Veg Caps	41.99
0011	Amino Complete™ Caps	120 Caps	11.19
0013	(Natural Protein Source)	360 Caps	25.19
0030	L-Arginine 500 mg	100 Caps	8.39
0031		250 Caps	16.79
0035	L-Arginine 1000 mg	120 Tabs	19.59
0037	L-Arginine & Citrulline 500/250 mg	120 Veg Caps	18.89
0040	L-Arginine/Ornithine 500/250 mg	100 Caps	12.59
0042		250 Caps	27.99
0044	AAKG 3500 (Arginine + Alpha-Ketoglutarate) (1167 mg per Tab)	V 180 Tabs	34.99
0051	Branched Chain Amino Acids 800 mg	60 Caps	9.79
0053	(Free Form Leucine/Isoleucine/Valine)	120 Caps	18.19
0054		240 Caps	33.59
0062	L-Carnitine 250 mg Carnipure™	V 60 Veg Caps	10.49
0070	L-Carnitine 500 mg (Carnipure™)	V 30 Veg Caps	9.79
0072		V 60 Veg Caps	18.19
0073		V 180 Veg Caps	46.19
0067	L-Carnitine 1000 mg per Tab	V 50 Tabs	25.19
0068	(Tartrate-Carnipure™)	V 100 Tabs	46.19
0065	L-Carnitine Liquid 1000 mg-Citrus	V 16 oz	16.09
0069		V 32 oz	27.99
0066	L-Carnitine Liquid 1000 mg-Tropical Punch	V 16 oz	16.09
0064	L-Carnitine Liquid 3000 mg-Citrus	V 16 oz	27.99
0075	Acetyl-L-Carnitine 500 mg	V 50 Veg Caps	11.89
0076	(from 590 mg HCl)	V 100 Veg Caps	20.99
0084		V 200 Veg Caps	39.19
0081	Acetyl-L-Carnitine 750 mg	V 90 Tabs	27.99
0078	L-Carnosine 500 mg	V 50 Veg Caps	20.99
0079		V 100 Veg Caps	37.79
0083	L-Citrulline 750 mg	V 90 Veg Caps	19.59
0103		V 180 Veg Caps	34.99
0116	L-Citrulline 1,200 mg	V 120 Tabs	27.99
0077	L-Cysteine 500 mg, B-6, Vit. C	100 Tabs	13.29
0085	NAC 600 mg	100 Veg Caps	13.99
0086	(N-Acetyl Cysteine, Selenium, Molybdenum)	250 Veg Caps	27.99
0185	NAC 1000 mg High Potency	120 Tabs	20.99
0082	GABA 250 mg Chewable	V 90 Loz	13.99
0087	GABA 500 mg + B-6	V 100 Veg Caps	9.09
0088		V 200 Veg Caps	17.49
0089	GABA 750 mg	V 100 Veg Caps	12.59

As the building blocks of protein, amino acids are vital for health. Next to water, amino acids in the form of proteins make up the greatest portion of our body weight. They comprise tendons, muscles and ligaments; organs and glands; hair and nails; important bodily fluids, and are a necessary part of every cell in the body.



L-Arginine 1000 mg #0035

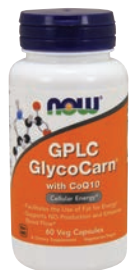
- Double Strength
- Conditionally Essential Amino Acid
- Premium Grade



5-HTP 200 mg #0108

- With Glycine, Taurine & Inositol
- Supports Positive Mood*
- Vegetarian / Vegan

V=Vegetarian



GPLC GlycoCarn® with CoQ10

#0057

- Facilitates the Use of Fat for Energy*
- Supports Nitric Oxide Production*
- Enhances Blood Flow*
- Vegetarian / Vegan



SAME 400 mg #0141

- Supports Emotional Well-Being*
- Supports Joint Health*



Glutathione 500 mg

#0104

- Double Strength
- Reduced Form
- With Milk Thistle Extract & Alpha Lipoic Acid
- Vegetarian / Vegan

0090	L-Glutamine 500 mg	60 Caps	5.59
0092		120 Caps	10.49
0094	L-Glutamine 1000 mg	V 120 Veg Caps	13.99
0091		V 240 Veg Caps	26.59
0093	L-Glutamine 1500 mg	V 90 Tabs	15.39
0095		V 180 Tabs	27.99
0096	Glutathione 250 mg	V 60 Veg Caps	18.19
0104	Glutathione 500 mg w/ Silymarin & ALA	V 60 Veg Caps	30.79
0107	Glycine 1000 mg	100 Veg Caps	10.49
0057	GPLC Glyco-Carn® 500 mg + CoQ10	V 60 Veg Caps	27.99
0100	L-Lysine 500 mg (From HCl)	V 100 Tabs	4.89
0102		V 250 Tabs	11.19
0110	L-Lysine 500 mg (From HCl)	100 Caps	6.29
0112		250 Caps	13.29
0113	L-Lysine 1000 mg (from HCl)	V 100 Tabs	9.09
0117	L-Methionine 500 mg + B-6 10 mg	100 Caps	11.19
0120	L-Ornithine 500 mg (From HCl)	V 60 Veg Caps	9.79
0122		V 120 Veg Caps	18.19
0132	L-Phenylalanine 500 mg Free Form	V 120 Veg Caps	13.29
0133	L-Proline 500 mg	V 120 Veg Caps	11.89
0135	SAME 100 mg Enteric Coated	V 30 Tabs	11.89
0136	(From 200 mg Complex)	V 60 Tabs	20.99
0137	SAME 200 mg Enteric Coated	V 30 Tabs	18.19
0138	(From 400 mg Complex)	V 60 Tabs	32.19
0139	SAME 400 mg Enteric Coated	V 30 Tabs	32.19
0141	(From 800 mg Complex)	V 60 Tabs	50.39
0140	Taurine 500 mg	100 Caps	5.59
0142	Taurine 1000 mg	V 100 Veg Caps	9.09
0143		V 250 Veg Caps	18.19
0145	Theanine 100 mg + Decaf Green Tea	V 90 Veg Caps	15.39
0147	Theanine 200 mg + Inositol	V 60 Veg Caps	18.19
0148		V 120 Veg Caps	32.19
0150	Tri-Amino (300/225/250 mg)	60 Caps	9.09
0152	(Arginine/Ornithine/Lysine)	120 Caps	16.79
0155	True Calm™ Amino Relaxer	V 90 Veg Caps	11.19
0166	L-Tryptophan 500 mg	V 60 Veg Caps	15.39
0167	(Assayed Peak E Free)	V 120 Veg Caps	27.99
0169	L-Tryptophan 1000 mg Fast Acting	V 60 Tabs	26.59



L-Theanine 100 mg #0145

L-Theanine promotes relaxation without the drowsiness or negative side effects associated with other calming agents. L-Theanine also supports healthy cardiovascular function through this relaxing effect.*

- Supports Cardiovascular Function*
- Promotes Relaxation*
- Vegetarian / Vegan

V=Vegetarian

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Amino Acids cont'd / Bee Products / Brewer's Yeast

0160	L-Tyrosine 500 mg	60 Caps	6.29
0162		120 Caps	11.19
0165	L-Tyrosine 750 mg	90 Veg Caps	13.99

Amino Acid Powders

0205	AAKG Pure Powder	V 7 oz	27.99
0206	Amino-9 Essentials™ Powder	330 g	30.79
0210	L-Arginine Free Form Powder	1 lb	27.99
0211		2.2 lb	48.99
0208	Acetyl-L-Carnitine Pure Powder	V 3 oz	25.19
0213	BCAA Pure Powder 2:1:1 Leucine/Isoleucine/Valine	12 oz	30.79
0217	L-Carnitine (Tartrate-Carnipure™) Powder	V 3 oz	25.19
0214	Citrulline Pure Powder	V 4 oz	24.49
0215	GABA Pure Powder	V 6 oz	12.59
0220	L-Glutamine Pure Powder	V 6 oz	12.59
0221		V 1 lb	27.99
0222		V 2.2 lbs (1 kilo)	48.99
0225	Glycine 100% Pure Powder	V 1 lb	18.19
0240	L-Lysine, HCl Powder	V 1 lb	15.39
0241	L-Leucine Powder Instant	V 9 oz	33.59
0250	L-Ornithine, HCl Powder	V 8 oz	34.99
0260	Taurine Pure Powder	V 8 oz	9.79
0263	L-Tryptophan 100% Pure Powder	V 2 oz	23.79
0265	L-Tyrosine Pure Powder	4 oz	13.29

Bee Products

2520	Bee Pollen 500 mg	100 Caps	6.29
2522		250 Caps	12.59
2540	Propolis 1500 mg	100 Veg Caps	11.89
2550	Royal Jelly 300 mg	100 Gels	9.79
2560	Royal Jelly 1000 mg	60 Gels	13.99
2565	Royal Jelly 1500 mg Freeze Dried	60 Veg Caps	16.79
2570	Royal Jelly 30,000 mg (In Raw Honey)	10 oz	15.39

Brewer's Yeast / Nutritional Yeast

2410	Brewer's Yeast, 10 Grain	V 200 Tabs	8.39
2420	Brewer's Yeast Powder (Debittered), Pure	V 1 lb	9.09
2455	Nutritional Yeast Flakes, Pure	V 10 oz	10.49
2457		V 10 lb	87.49
2460	Nutritional Yeast Powder (Red Star), Pure	V 10 oz	9.79



L-Lysine Powder

#0240

- Premium Grade
- Essential Amino Acid
- Healthy Immune Function*



Royal Jelly

1000 mg #2560

- 1000 mg Equivalency
- Nutrient-Rich Superfood

V=Vegetarian

Children's Formulas

2936	BerryDophilus™ 2 Billion, Chewable	V	60 Loz	9.09
2923	BerryDophilus™ Extra Strength 10 Billion NEW!	V	50 Loz	17.49
2957	ChewyZymes™	V	90 Loz	13.99
1607	DHA-100 mg Kids Chewable Gels		60 Gels	11.19
1233	Kid Cal™ Chewable Calcium Citrate + Magnesium & D, Tasty Orange Flavor	V	100 Loz	10.49
3882	Kid Vits™ Chewable - Berry Blast	V	120 Loz	11.89
2921	OralBiotic™ - For Ear, Nose & Throat		60 Loz	16.79

Detox Support

3281	Detox Support™	V	90 Veg Caps	16.79
2454	Easy Cleanse™ A.M. & P.M. Detoxifying & Cleansing System w/ Herbs, Fiber, & Supergreens 60+60 Veg Caps	V	2 Btls/Box	16.79
2463	Kidney Cleanse NEW!	V	90 Veg Caps	13.99
2448	Liver Detoxifier & Regenerator		90 Veg Caps	16.79
2449	Unique and Potent Formula		180 Veg Caps	30.79
2432	Liver Extract Caps w/ Silymarin & Eleuthero		100 Caps	12.59
2450	Liver Powder, Argentine 100% Pure		12 oz	13.99
3075	Modified Citrus Pectin 800 mg	V	180 Veg Caps ^{1.99}	
3076	Modified Citrus Pectin, Heavy Metal Detox Pure Powder	V	1 lb	83.99
4078	Siliphos® Clinical Liver Health	V	90 Veg Caps	23.79

Diet / Weight Management

3010	7-KETO® 25 mg	V	90 Veg Caps	15.39
3012	7-KETO® 100 mg	V	30 Veg Caps	15.39
3013		V	60 Veg Caps	27.99
3014		V	120 Veg Caps	48.99
3022	7-KETO® 100 mg + 400 mg CLA Lean Gels		60 Gels	27.99
3024	Enhanced Function w/CLA		120 Gels	48.99
3317	Apple Cider Vinegar 450 mg		180 Caps	9.79
2025	Chitosan 500 mg + Chromium 100 mcg	V	120 Veg Caps	13.99
2026	LipoSanULTRA® Chitosan	V	240 Veg Caps	25.19
3316	Cider Vinegar Diet Formula + Kelp, B-6, Chromium & Glucomannan		180 Caps	10.49
1727	CLA 800 mg (From 1000 mg)		90 Gels	13.99
1728	Conjugated Linoleic Acid 80% CLA)		180 Gels	25.19
1731	CLA Extreme™ 750 mg		90 Gels	22.39
1733	w/ 100 mg Carnitine, Guarana, Chromium Picolinate & Green Tea		180 Gels	41.99
3307	Diet Support - Ephedra-Free	V	120 Veg Caps	21.69
3326	ENERGY Ephedra-Free	V	90 Veg Caps	13.99
1435	Garcinia 1000 mg	V	120 Tabs	18.19
1925	Green Coffee Diet Support 400 mg Extract	V	90 Veg Caps	17.49



BerryDophilus™ Extra Strength 10 Billion #2923

- 10 Billion, 10 Probiotic Strains
- For Children and Adults
- Xylitol Sweetened
- Vegetarian/Vegan



Kidney Cleanse #2463

- Urinary Tract Support*
- Maintains Kidney Cleansing Function*
- Vegetarian/Vegan



Relora® 300 mg #3342

- Relaxing, Non-Sedating*
- Supports Healthy Cortisol Levels
Already Within Normal Range*
- Vegetarian/Vegan

V=Vegetarian

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



Weight Management*

NOW knows that feeling and looking healthy radiates from within. This is why we use only the highest quality raw materials to manufacture NOW® supplements in our own state-of-the-art facilities. Whether you're maintaining healthy energy levels with ENERGY or managing tension-related eating with patented Relora®, NOW offers 900 of the highest quality natural supplements, including these weight management formulas, to help you look and feel your best from the inside out.*



NOW has made a big change with its bold new look. NOW challenges you to make a bold change in your health routine. The time is NOW to STAY healthy!

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

2105	Lipo Trim w/ L-Carnitine & Chromium	V	120 Tabs	17.49
3333	Mega Hoodia Concentrate 250 mg	V	60 Veg Caps	15.39
3020	Phase 2 [®] Starch Neutralizer 500 mg	V	60 Veg Caps	11.19
3021		V	120 Veg Caps	20.99
3342	Relora [®] 300 mg Appetite Control	V	60 Veg Caps	13.99
3343		V	120 Veg Caps	26.59
1905	Slimaluma [®] Plus 250 mg Clinically Proven Appetite Management*, w/ Green Tea Extract	V	60 Veg Caps	17.49
1434	Super Citrimax [®] Extra Strength 750 mg Garcinia Extract w/ ChromeMate, Kelp & Panax Ginseng	V	90 Veg Caps	16.79
3344	Super Cortisol Support w/ Relora [®] , Rhodiola, Holy Basil, Green Tea, Ashwagandha, & More!	V	90 Veg Caps	20.99
1923	T-Lean [®] Extreme Green Tea Phytosome, Guarana-Caffeine, Forslean [®] & More	V	60 Veg Caps	20.99
3368	Thyroid Energy [™] Formula	V	90 Veg Caps	13.99
3369		V	180 Veg Caps	25.19
2075	Thermo Green Tea [™] 700 mg Extra Strength , Supports Thermogenesis*	V	90 Veg Caps	17.49
1908	Water Out [™] (Herbal Diuretic) w/ Standardized Uva Ursi, B-6, Dandelion, Goldenrod, Bladderwrack	V	100 Veg Caps	11.19

Digestive Support

Aloe Vera

3036	Aloe Vera 10,000 mg Softgels, Double Potency		100 Gels	9.79
3029	Aloe Vera 10,000 w/ Probiotics NEW!	V	60 Veg Caps	11.89
3025	Aloe Vera 10,000 w/ Soothing Herbs NEW!	V	90 Veg Caps	11.19
3030	Aloe Vera Concentrate - Equals 1 Gallon	V	4 oz	8.39

Enzymes

2938	Betaine HCl 10 gr/150 mg Pepsin		120 Caps	13.99
2943	Bromelain 500 mg, 2400 GDU Caps	V	60 Veg Caps	11.19
2947		V	120 Veg Caps	20.99
2957	ChewyZymes [™]	V	90 Loz	13.99
2956	Dairy Digest Complete Support for Dairy Digestion*	V	90 Veg Caps	13.99
2965	Digest Ultimate [™] - Best Combo	V	60 Veg Caps	18.19
2968		V	120 Veg Caps	32.19
2959	Gluten Digest (BioCore [®] DPP IV) Supports Wheat Gluten Digestion*	V	60 Veg Caps	13.99
3140	Nattokinase 100 mg 2000 FU Units	V	60 Veg Caps	20.99
3141		V	120 Veg Caps	34.99
2958	Optimal Digestive System Full-Spectrum Digestive Enzyme Formula With BioCore [®] Optimum	V	90 Veg Caps	13.99
2945	Pancreatin 200 mg 10X		100 Caps	10.49
2946			250 Caps	20.99
2970	Papaya Enzyme Chewable, Mint		180 Loz	8.39
2972			360 Loz	15.39
2966	Plant Enzymes	V	120 Veg Caps	11.19
2967	Eight Digestive Enzymes	V	240 Veg Caps	20.99
2954	Serrazimes [®] 33 mg 20,000 Units Compare to Serropeptase	V	90 Veg Caps	13.99



Phase 2[®] 500 mg #3021

- Starch Neutralizer
- White Kidney Bean Extract
- Vegetarian/Vegan



Aloe Vera 10,000 & Soothing Herbs #3025

- 10,000 mg Aloe Vera Equivalency
- With Soothing Herbs
- Vegetarian/Vegan



Super Enzymes #2963

- Breaks Down Fats, Carbs & Protein
- Optimizes Nutrient Availability*

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

V=Vegetarian



Digestion*

nowfoods.com/digestion



NOW® knows that feeling and looking healthy radiates from within. This is why we use only the highest quality raw materials to manufacture NOW® supplements in our own state-of-the-art facilities. Whether you're seeking soothing digestive support with Aloe 10,000 & Soothing Herbs, convenience and great taste for kids with chewable BerryDophilus™, or maintenance and restorative care with our potent Probiotic-10™ 100 Billion, NOW offers 900 of the highest quality natural supplements to help you look and feel your best from the inside out.*

NOW has made a big change with its bold new look. NOW challenges you to make a bold change in your health routine. The time is NOW to STAY healthy!

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Digestive Support cont'd

2960	Super Enzymes-Comprehensive Formula	90 Tabs	13.29
2962		180 Tabs	23.79
2963	Super Enzyme Caps - Now in Veg Caps	90 Veg Caps	13.99
2964	with Ox Bile & HCl	180 Veg Caps	25.89

Healthy Digestion

2983	Acid Relief with Enzymes Calcium Carbonate & Enzymes/Xylitol Sweetened	V 60 Loz	11.89
3308	Candida Support™	V 90 Veg Caps	13.99
3319		V 180 Veg Caps	25.19
3347	Caprylic Acid 600 mg	100 Gels	11.19
4652	DGL 400 mg + Glycine De-Glycyrrhizinated Licorice Extract	V 100 Loz	10.49
2944	Inulin Prebiotic FOS Powder ORGANIC	V 8 oz	8.39
2942	Nutra Flora® FOS Powder 100% Pure	V 4 oz	10.49
3345	Ulcetrol™ w/ PepZinG® Zinc-Carnosine, Mastic Acid & Slippery Elm	V 60 Tabs	19.59

Probiotics

2905	Acidophilus Caps (Refr.)	100 Caps	7.69
2907	2 Billion/Cap Guaranteed	250 Caps	16.79
2920	4 X 6 Acidophilus (Refr.)	60 Veg Caps	9.09
2922	(4 Billion x 6 Strains)	120 Veg Caps	16.79
2930	8 Billion Acidophilus & Bifidus (Refr.)	60 Veg Caps	10.49
2932		120 Veg Caps	19.59
2936	BerryDophilus™ 2 Billion, Chewable	V 60 Loz	9.09
2923	BerryDophilus™, Extra Strength 10 Billion NEW!	V 50 Loz	17.49
2919	Clinical GI Probiotic™ Shelf Stable. Clinically validated HN019™ strain for GI Regularity* - 10 Billion	V 60 Veg Caps	20.99
2912	Gr8-Dophilus™ (4 Billion, Enteric)	60 Veg Caps	12.59
2910	(Multi-Strain, Shelf Stable)	120 Veg Caps	23.79
2935	MintDophilus™ 2.5 Billion Input	V 60 Loz	9.09
2921	OralBiotic™ - For Ear, Nose & Throat 1 Billion BLIS K12®	60 Loz	16.79
2926	Probiotic-10™ 25 Billion - 10 Strains	V 50 Veg Caps	20.99
2933	NEW SIZE!	V 100 Veg Caps	34.99
2928	Probiotic-10™ 50 Billion - 10 Strains Ten strains Full Potency at Expiration when refrigerated	V 50 Veg Caps	34.99
2927	Probiotic-10™ 50 Billion Powder	V 2 oz	23.79
2931	Probiotic-10™ 100 Billion NEW!	V 30 Veg Caps	31.49
2929	Probiotic-10™ Stick Packs NEW! 10 Billion Organisms / 10 Strains Per Packet / Rapid Release	V 24/Box	13.99
2918	Probiotic Defense™ (Glass) 550 mg Caps -1 Billion Multi-Strains	90 Veg Caps	20.99
2934	Saccharomyces Boulardii 5 Billion	V 60 Veg Caps	13.99
2914	Stabilized Acidophilus 3 Billion, Shelf Stable	180 Tabs	18.19



Candida Support™

#3308

- With Pau D'Arco, Oregano Oil, Black Walnut & Caprylic Acid
- Supports Healthy Balance of Intestinal Flora*
- Vegetarian/Vegan



Saccharomyces

Boulardii 5 Billion #2934

- 5 Billion cfu, For Occasional Diarrhea*
- Supports a Healthy Balance of Intestinal Flora*
- Useful When Traveling
- Vegetarian/Vegan



Probiotic-10™ Stick Packs #2929

- + Inulin to Assist Healthy Growth of Acidophilus and Bifidus Organisms*
- 10 Probiotic Strains / 10 Billion Organisms
- Shelf Stable / Unflavored
- Rapid Release
- Convenient, Anytime, Anywhere Probiotics
- Helps Maintain Healthy Microbial Balance*
- Dairy, Wheat & Gluten Free
- Vegetarian/Vegan

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Fiber Supplements / Free Radical Scavengers

Fiber Supplements

5905	Acacia ORGANIC Powder, Pure	V	12 oz	10.49
5908	Apple Fiber, Pure	V	12 oz	3.49
6425	Apple Pectin 700 mg		120 Caps	11.19
5993	Fiber-3™ Powder	V	1 lb	11.19
Golden Flax Meal, Acacia & Inulin - All certified ORGANIC				
6512	Glucomannan 575 mg		180 Caps	12.59
6513	Glucomannan Pure Powder	V	8 oz	13.99

Psyllium

5920	Apple Psyllium Fiber (50% Psyllium, 33% Apple Fiber, Fructose)	V	12 oz	8.39
5922	Orange Psyllium Fiber	V	12 oz	8.39
5966	Psyllium Powder ORGANIC	V	12 oz	9.79
5968	Psyllium Whole Husk ORGANIC	V	12 oz	9.79
5970	Psyllium Husk 500 mg - Now in Veg Caps	V	200 Veg Caps	9.09
5972		V	500 Veg Caps	19.59
5973	Psyllium Husk 700 mg + Apple Pectin		180 Caps	11.89
5975	Psyllium Husk Powder, Pure	V	12 oz	6.99
5978		V	24 oz	12.59
5976		V	12 lb	69.99
5980	Psyllium Husk Whole, Bottle	V	12 oz	6.99
5981	Bag	V	1 lb	6.99
5982	Bottle	V	24 oz	13.29
5986		V	10 lb	59.49

Free Radical Scavengers

3355	Acai Extract 500 mg	V	100 Veg Caps	13.99
3356	Acai Extract Powder, ORGANIC	V	3 oz	18.19
3040	Alpha Lipoic Acid 100 mg + Vit. E, C	V	60 Veg Caps	7.69
3041		V	120 Veg Caps	13.99
3042	Alpha Lipoic Acid 250 mg	V	60 Veg Caps	12.59
3043		V	120 Veg Caps	23.79
3046	Alpha Lipoic Acid 600 mg Hi Potency	V	60 Veg Caps	18.19
3045	+ Grape Seed Extract & Bioferine®	V	120 Veg Caps	34.99
3251	Astaxanthin 4 mg Vegetarian Gels	V	60 Veg Gels	13.99
2305	Astaxanthin 4 mg Gels		90 Gels	20.99
2251	Astaxanthin 10 mg Gels		60 Gels	27.99
3301	Clinical Strength Ocu Support™		90 Veg Caps	20.99
4704	EGCg Green Tea Extract 400 mg	V	90 Veg Caps	10.49
4757	"50%-200 mg EGCg, 80% Catechins"	V	180 Veg Caps	19.59
3252	Grape Seed Extract 60 mg	V	90 Veg Caps	9.79
3254	+ 300 mg Bioflavonoids	V	180 Veg Caps	18.19
3248	Grape Seed Extract 100 mg	V	100 Veg Caps	13.99
3249	w/ 350 mg Calcium Ascorbate	V	200 Veg Caps	26.59

V=Vegetarian

nowfoods.com



Glucomannan

575 mg #6512

- Supports Healthy Cholesterol Metabolism*
- Promotes Feeling of Fullness*
- From Konjac Root
- Supports Regularity*



Psyllium Husk Fiber

#5922

- Intestinal Health*
- Helps Maintain Regularity*
- Vegetarian / Vegan



Astaxanthin - 4 mg

#3251

- Potent Carotenoid
- Supports Eye Health*
- Veggie Softgels
- Vegetarian / Vegan

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Free Radical Scavengers cont'd



Alpha Lipoic Acid 250 mg

#3042

- Free Radical Scavenger*
- Vegetarian / Vegan

Alpha Lipoic Acid is a versatile water and fat soluble metabolic free radical scavenger. It aids other vitamins in their free radical-quenching activities.*



EGCg #4704

- Green Tea Extract
- 200 mg EGCg/80% Catechins
- 400 mg
- Supports Cellular Health*

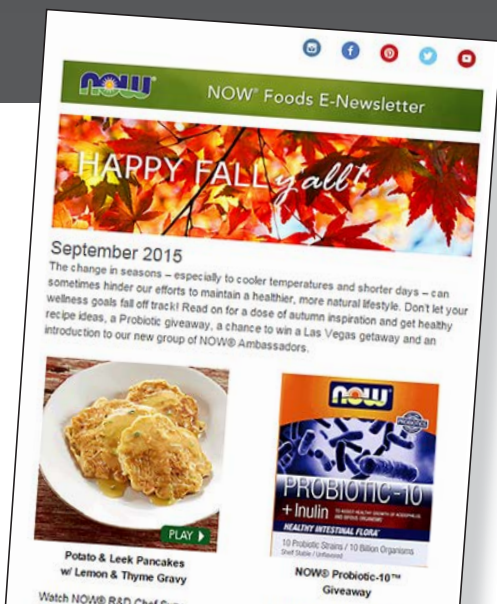
One capsule of NOW® Green Tea Extract with 200 mg EGCg possesses a phytonutrient content equal to about 2-3 cups of green tea. Green Tea Extract has numerous compounds, including Polyphenols and Catechins, that provide potent benefits. One Catechin in particular, EGCg, has demonstrated extraordinary free radical-quenching power in laboratory studies. In non-clinical studies, EGCg has also been shown to be protective against chemical and environmental assault on tissues and helps to support healthy cell cycle regulation.*

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

SIGN UP FOR NOW'S MONTHLY E-NEWSLETTER



Get NOW recipes, videos, seasonal tips, new product information, and more directly in your email inbox each month.



Sign up at: nowfoods.com/newsletter

Free Radical Scavengers cont'd

3274	Grape Seed Extract 250 mg 90% Polyphenols + Rutin & Amla	V 90 Veg Caps	20.99
3058	Lutein 10 mg Free Lutein from Esters	60 Gels	10.49
3057		120 Gels	18.89
3069	Lutein 20 mg Free Lutein from Esters	V 90 Veg Caps	20.99
3064	Lutein 25 mg and Zeaxanthin 5 mg NEW!	V 60 Gels	19.59
3060	Lycopene 10 mg	60 Gels	19.59
3061	LYC-O-MATO® Tomato Extract	120 Gels	27.99
3062	Lycopene 20 mg Double Strength LYC-O-MATO® Tomato Extract	50 Gels	20.99
3300	Ocu Support™ Formula w/ Bilberry, Lutein,	V 60 Veg Caps	15.39
3302	Beta-Carotene and more!	V 120 Veg Caps	27.99
3364	Pine Bark 240 mg + Green Tea Extract	V 90 Veg Caps	18.19
3357	Pterostilbene & Resveratrol 50 mg & 250 mg Powerful Anti-Aging Combo*	V 60 Veg Caps	32.19
3260	Pycnogenol® 30 mg - Now in Veg Caps	V 30 Veg Caps	11.19
3264	+ 300 mg Bioflavonoids	V 60 Veg Caps	20.99
3266		V 150 Veg Caps	41.99
3277	Pycnogenol® 60 mg + Acerola & Rutin	V 50 Veg Caps	30.79
3267	Pycnogenol® 100 mg	V 60 Veg Caps	52.49
3358	Resveratrol Liquid 150 mg + VitaBerry Plus®	V 16 fl oz	20.99
3339	Resveratrol, Natural 50 mg + Red Wine, Green Tea & Grape Seed Extracts	V 60 Veg Caps	13.99
3353	Resveratrol, Natural 200 mg	V 60 Veg Caps	20.99
3354	w/ Red Wine Extract	V 120 Veg Caps	34.99
3320	Super Antioxidants	V 60 Veg Caps	13.99
3322	"Standardized Herbal Extracts"	V 120 Veg Caps	26.59

Liquid Nutritional Tonics

4805	Acai Juice Superfruit	V 32 fl oz	13.99
4804	Acai Liquid Concentrate	V 16 fl oz	13.99
4806	Goji Juice Superfruit	V 32 fl oz	13.99
4813	Mangosteen Superfruit ORGANIC	V 32 fl oz	17.49
4814	Noni Juice Superfruit, ORGANIC	V 32 fl oz	13.99



Mangosteen, Certified Organic

#4813

Mangosteen (*Garcinia mangostana*), known as the "Queen of Fruits", has been treasured for thousands of years in Southeast Asia. It has been part of a traditional diet and known for its health promoting properties. More recently, scientific inquiry has revealed the extraordinary properties of Mangosteen due to its characteristic combination of potent free radical quenchers called Xanthones.



Grape Seed

#3274

- 250 mg - Extra Strength
- 90% Polyphenols including OPCs
- Vascular and Immune Health*
- With Amla Extract (Natural Fruit Source of Vitamin C)
- Vegetarian/Vegan



Lutein 20 mg #3069

- Double Strength
- 20 mg of Free Lutein from Lutein Esters
- Promotes Macular Health*
- Free Radical Protection*
- Vegetarian/Vegan

V=Vegetarian

Glucose Management / Green Foods

Glucose Management

1415	ChromeMate® 200 mcg	V	90 Veg Caps	6.99
1417			180 Veg Caps	13.29
1420	Chromium Picolinate 200 mcg		100 Caps	4.89
1422			250 Caps	10.49
3318	Glucose Metabolic Support	V	90 Veg Caps	13.99
3095	GlucoFit® Corosolic Acid		60 Gels	10.49
1430	GTF Chromium 200 mcg	V	100 Tabs	4.89
1432	Albion Chelavite® Yeast-Free	V	250 Tabs	9.79
1428	Tri-Chromium™ 500 mcg + Cinnamon	V	90 Veg Caps	7.69
1426		V	180 Veg Caps	13.99

Green Foods & Whole Foods

2614	Alfalfa Powder, Pure	V	1 lb	12.59
2620	Alfalfa 10 Grain (625 mg)	V	250 Tabs	6.99
2622		V	500 Tabs	12.59
2659	Barley Grass Juice Powder, Pure ORGANIC	V	4 oz	17.49
2660	Barley Grass Powder, Pure ORGANIC USA	V	6 oz	11.19
2668	Barley Grass 500 mg ORGANIC	V	250 Tabs	12.59
2628	Chlorella 400 mg Veg Caps	V	100 Veg Caps	11.19
2631	Chlorella 500 mg ORGANIC	V	200 Tabs	13.99
2630	Chlorella 1000 mg	V	60 Tabs	9.09
2632		V	120 Tabs	16.79
2636	Chlorella Pure Powder ORGANIC	V	4 oz	11.89
2638		V	1 lb	34.99
2645	Chlorophyll 100 mg - Now in Veg Caps	V	90 Veg Caps	11.19
2644	Chlorophyll Liquid 3X - w/Peppermint, 100 mg Per Teaspoon		16 oz	12.59
2711	Fruit & Greens™ PhytoFoods Powder	V	10 oz	25.19
2713	Berry Flavor Great Formula	V	2 lb	62.99
2716	Fruit & Greens 1000 mg ORGANIC	V	120 Tabs	17.49
2705	Green PhytoFoods Powder		10 oz	24.49
2706	38 Nutrients, Extracts, Supplements		2 lb	54.59
2675	Kelp Caps 325 mcg Iodine/Dulse		250 Caps	11.19
2676	Kelp Powder, 100% Pure	V	8 oz	6.29
2680	Kelp 150 mcg Iodine	V	200 Tabs	6.99
2690	Spirulina Powder 100% Pure ORGANIC	V	4 oz	10.49
2714		V	1 lb	31.49
2694		V	4 lb	83.99
2696	Spirulina 500 mg ORGANIC	V	100 Tabs	6.99
2704		V	180 Tabs	11.19
2698		V	200 Tabs	12.59
2700		V	500 Tabs	23.79
2702	Spirulina 500 mg Veg Caps	V	120 Veg Caps	11.19
2715	Spirulina 1000 mg ORGANIC	V	120 Tabs	15.39
2725	Tru-Food Vegan™ Berry Flavor Made w/ ORGANIC INGREDIENTS Whole Food Meal Supplement	V	2.2 lbs	31.49
2709	Wheat Grass Juice Powder, Pure ORGANIC	V	4 oz	17.49
2710	Wheat Grass Powder ORGANIC	V	9 oz	13.99
2720	Wheat Grass 500 mg ORGANIC	V	100 Tabs	6.29



ChromeMate®

#1415

- Chromium Complex
- Biologically Active / Niacin Bound
- Supports Healthy Glucose Metabolism*



Chlorella 500 mg Certified Organic

#2631

- Naturally Occurring Chlorophyll & Beta-Carotene
- Broken Cell Wall Algae
- Vegetarian/Vegan



Fruit & Greens™ Tablets

#2716

- Whole Food Nutrition plus Spirulina and Chlorella
- Vegetarian/Vegan

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

V=Vegetarian

Heart Support

Heart Support Cholesterol/Cardiovascular

3078	Beta-Sitosterol/Omega-3 Gels	90 Gels	17.49
3079	w/ Plant Sterol Esters	180 Gels	33.59
3066	Blood Pressure Health w/ Mega Natural® - BP™ & Hawthorn Berry Extract 300 mg 1.8%	V 90 Veg Caps	20.99
4626	Celery Seed Extract	V 60 Veg Caps	13.99
3313	Cholesterol Support	V 90 Veg Caps	16.79
3509	Cholesterol Pro™	V 60 Tabs	20.99
3510	Clinical Bergamot Extract + Plant Sterols	V 120 Tabs	38.49
4708	Hawthorn Extract 1.8%/300 mg Extract	V 90 Veg Caps	9.79
3140	Nattokinase 100 mg/2000 FU Units	V 60 Veg Caps	20.99
3141		V 120 Veg Caps	34.99
0487	Pantethine 300 mg (Coenzyme A)	60 Gels	18.89
0489	Pantethine 600 mg (Coenzyme A)	60 Gels	32.19
1823	Policosanol 10 mg (Cane Source)	V 90 Veg Caps	11.19
1824	Policosanol 20 mg (Cane Source) Double Strength + 100 mg Artichoke Ext, 100 mg Silymarin, 50 mg ALA & More!	V 90 Veg Caps	19.59
1675	Red Omega™ Fish Oil	90 Gels	16.79
1676	with CoQ10, Red Yeast Rice	180 Gels	30.79
3500	Red Yeast Rice 600 mg	V 60 Veg Caps	11.19
3501	w/ ORGANIC Red Yeast Rice	V 120 Veg Caps	20.29
3499		V 240 Veg Caps	39.19
3504	Red Yeast Rice 1200 mg	V 60 Tabs	18.19
3503	Concentrate (10:1) Powder	V 120 Tabs	34.99
3321	Red Yeast Rice + CoQ10,	V 60 Veg Caps	18.19
3334	ALA & Silymarin (600 mg/30 mg) w/ ORGANIC Red Yeast Rice	V 120 Veg Caps	34.99
3508	Syrinol® 150 mg w/ 10 mg Policosanol, ALA	V 120 Veg Caps	31.49
3123	Vein Supreme™ w/ Trunorin®	V 90 Veg Caps	20.99



Nattokinase 100 mg

#3140

- 2,000 FU's of Activity
- Vegetarian/Vegan

Nattokinase is an enzyme isolated from Natto, a traditional Japanese fermented soy food. Natto has been consumed safely for thousands of years for its numerous health benefits. More recently, both clinical and non-clinical studies have demonstrated that Nattokinase supports heart health and promotes healthy circulation. Each serving of NOW® Nattokinase provides 2000 FU (Fibrinolytic Units) to help keep already healthy levels of blood clotting factors within a normal range.*



Red Omega™

#1675

- Red Yeast Rice
- With CoQ10 - 30 mg & Omega-3 Fish Oil



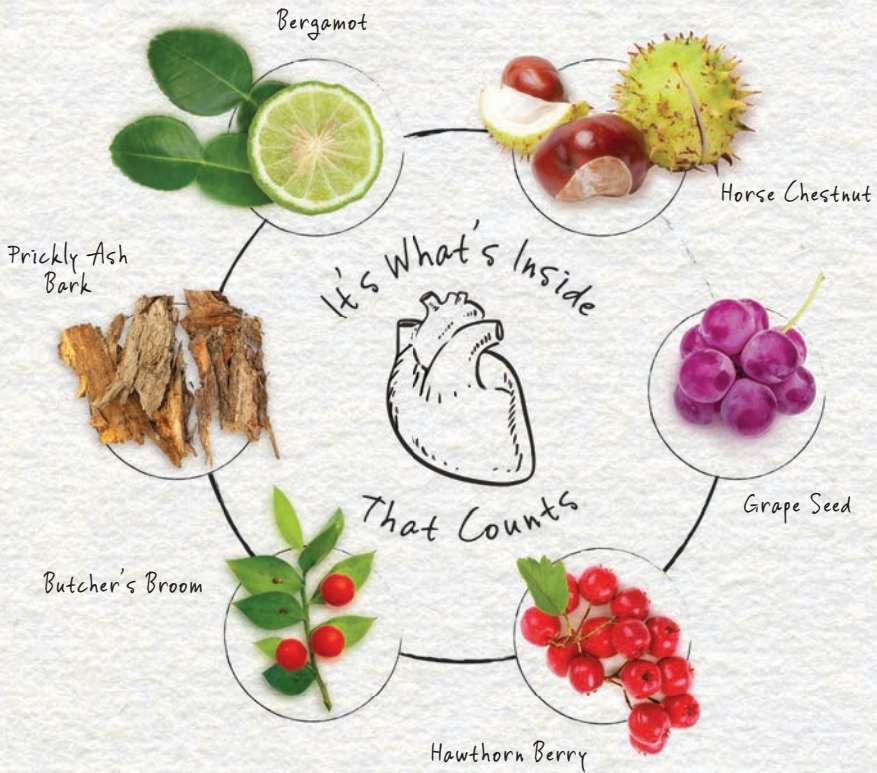
Beta-Sitosterol Plant Sterols #3078

- Supports Healthy Cholesterol Levels*
- With CardioAid®-S Plant Sterol Esters
- Plus Added Fish Oil

Beta-Sitosterol Plant Sterols is a combination of the ester forms of Beta-Sitosterol, Campesterol and Stigmasterol. Plant Sterols are plant-derived compounds that are structurally similar to cholesterol so that they help to limit the absorption of cholesterol from the digestive tract.* In this way, Beta-Sitosterol Plant Sterols can help to maintain cholesterol levels already within the normal range.*

Foods containing at least 0.65 grams per serving of plant sterol esters, eaten twice a day with meals for a daily total intake of at least 1.3 grams, as part of a diet low in saturated fat and cholesterol, may reduce the risk of heart disease. A serving of NOW® Beta-Sitosterol Plant Sterols with Fish Oil supplies 1 gram (1,000 mg) of plant sterol esters in a base of fish oil.

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



Heart Health Support*



nowfoods.com/heart

NOW knows that feeling and looking healthy radiates from within. That's why we use only the highest quality raw materials to manufacture NOW supplements in our own state-of-the-art facilities. From supporting healthy cholesterol levels with Cholesterol Pro™ to promoting healthy vein function with Vein Supreme™, NOW offers 900 of the highest quality natural dietary supplements, including these heart health formulas, to help you look and feel your best from the inside out.*

NOW has made a big change with its bold new look. NOW challenges you to make a bold change in your health routine. The time is NOW to STAY healthy!

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Heart Support cont'd / Herbs and Mushrooms

CoQ10

3158	CoQ10 100% Pure Powder	V	1 oz	52.49
Naturally Fermented = 283 Caps of 100 mg. Best Value, Zero Fillers				
3173	CoQ10 30 mg		90 Gels	11.19
3184	CoQ10 30 mg	V	60 Veg Caps	6.99
3188		V	120 Veg Caps	13.29
3190		V	240 Veg Caps	25.19
3192	CoQ10 50 mg		50 Gels	11.19
3193	w/ Vitamin E and Selenium		100 Gels	20.99
3195			200 Gels	37.79
3162	CoQ10 60 mg		30 Gels	6.99
3163	w/ 250 mg Omega 3 Fish Oils		60 Gels	13.29
3166			120 Gels	23.79
3167			240 Gels	46.19
3153	CoQ10 60 mg	V	60 Veg Caps	12.59
3154		V	180 Veg Caps	29.39
3208	CoQ10 100 mg w/ Vitamin E		50 Gels	15.39
3209			150 Gels	39.19
3210	CoQ10 100 mg	V	30 Veg Caps	10.49
3212	w/ 400 mg Hawthorn Berry	V	90 Veg Caps	25.19
3213		V	180 Veg Caps	43.39
3218	CoQ10 150 mg + 200 mg Lecithin	V	100 Veg Caps	33.59
3176	CoQ10 200 mg	V	60 Veg Caps	27.99
3196	CoQ10 200 mg Lozenges	V	30 Loz	16.79
3197	w/ Lecithin & Vitamin E	V	90 Loz	37.79
3199	CoQ10 400 mg Gels w/ Vit. E.,		30 Gels	27.99
3198	Lecithin, Rice Bran Oil		60 Gels	48.99
3182	CoQ10 600 mg Soft Gels		60 Gels	69.99
3186	Liquid CoQ10 - Orange Flavor 100 mg /Tsp	V	4 fl oz	15.39
3145	Ubiquinol CoQH-CFT™ 50 mg		60 Gels	22.39
3142	Ubiquinol 100 mg High Potency		60 Gels	34.99
3143			120 Gels	62.99
3144	Ubiquinol 200 mg		60 Gels	62.99

Herbs & Mushrooms

Extracts

4591	Andrographis 10% Extract 400 mg	V	90 Veg Caps	11.89
4592	Artichoke Extract 450 mg 15%	V	90 Veg Caps	11.89
4603	Ashwagandha 450 mg 2.5%	V	90 Veg Caps	11.89
4598	Astragalus Extract 70% 500 mg	V	90 Veg Caps	11.89
4610	Bilberry Complex, 80 mg/25%	V	50 Veg Caps	11.89
4612	w/ Beta-Carotene Plus B-2	V	100 Veg Caps	20.99
4630	Black Cherry Fruit	V	90 Veg Caps	13.99
4631	750 mg, 10:1 Concentrate	V	180 Veg Caps	26.59
4607	Black Cohosh 80 mg 2.5% Extract w/ Licorice Root & Dong Quai	V	90 Veg Caps	9.79
4613	Boswellia Extract 250 mg		60 Veg Caps	10.49
4614	w/ Curcumin Extract		120 Veg Caps	18.89



CoQ10 400 mg

#3199

- Cardiovascular Health*
- Supports Healthy Heart Muscle*
- with Lecithin & Vitamin E



Ubiquinol

200 mg #3144

- Higher Bioavailability
- Active Antioxidant Form of CoQ10*

NOW® Ubiquinol contains the reduced form of CoQ10 (Coenzyme Q10) which has been shown in scientific studies to be a highly bioavailable and active antioxidant form of CoQ10. The addition of MCT Oil (medium chain triglycerides) to this product naturally improves its solubility, which further enhances intestinal absorption, and thereby provides superior overall biological value. Coenzyme Q10 is present in almost all cells, where it is necessary for mitochondrial energy production. The body's highest concentrations of CoQ10 are found in the heart, where constant chemical energy availability is imperative. In addition to its benefits for cardiac function through energy production, CoQ10 also functions as a powerful fat soluble antioxidant, providing protection against free radical attack for vascular structures, as well as for other issues, including the brain and neurons.*

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Herbs and Mushrooms cont'd

4936	Boswellia Extract 500 mg w/ MCT Oil	90 Gels	17.49
4602	Butterbur 75 mg/12% Extract & Feverfew	V 60 Veg Caps	13.99
4616	Cat's Claw Extract	V 60 Veg Caps	9.79
4628	Standardized 10:1 / 1.5% Extract	V 120 Veg Caps	17.49
4773	Chaste Berry / Vitex Extract 300 mg	V 90 Veg Caps	12.59
4632	Cranberry Extract 1.5% PAC's	V 90 Veg Caps	12.59
4642	Curcumin Phytosome 18% Curcuminoids	V 60 Veg Caps	22.39
4638	Curcumin Extract 95%/665 mg	V 60 Veg Caps	19.59
4639	Standardized Turmeric Extract	V 120 Veg Caps	34.99
4938	Curcumin 450 mg Softgels	V 60 Gels	19.59
4939	Standardized Turmeric Extract	V 120 Gels	34.99
4667	Elderberry Extract 500 mg 10:1	V 60 Veg Caps	11.19
4670	Feverfew 1200 mcg Parthenolide	V 100 Veg Caps	12.59
4689	Ginger Extract 5% Gingerols 250 mg + Ginger Root Powder	V 90 Veg Caps	9.09
4686	Ginkgo Biloba 60 mg (24% 50:1 extract)	V 60 Veg Caps	6.29
4687	Includes 200 mg Ginkgo Leaf	V 120 Veg Caps	11.89
4684		V 240 Veg Caps	20.99
4682	Ginkgo Biloba 120 mg -24%	V 50 Veg Caps	8.39
4683	w/Gotu Kola and Eleuthero	V 100 Veg Caps	13.99
4681		V 200 Veg Caps	25.89
4705	Green Tea Extract 400 mg	V 100 Veg Caps	9.79
4706	40% Catechins + 60 mg Vit.C	V 250 Veg Caps	18.19
4707	Gymnema Sylvestre Ext. 400 mg, 25%	V 90 Veg Caps	10.49
4708	Hawthorn Extract 1.8%/300 mg Std.	V 90 Veg Caps	9.79
3124	Holy Basil 500 mg / 2.5% Extract	V 90 Veg Caps	13.99
4758	Horny Goat Weed 750 mg w/Maca	V 90 Tabs	13.99
4713	Horse Chestnut Extract 300 mg / 20%	V 90 Veg Caps	11.89
4716	Kava Kava Extract 250 mg / 30%	V 60 Veg Caps	13.99
4717		V 120 Veg Caps	25.19
2463	Kidney Cleanse NEW!	V 90 Veg Caps	13.99
4777	Maca 750 mg Extract 6:1	V 90 Veg Caps	17.49
4719	Nettle Root Extract 250 mg	V 90 Veg Caps	10.49
4672	Ojibwa Herbal Extract 4:1 450 mg	V 90 Veg Caps	11.19
4674	(Formerly Esiak Caps)	V 180 Veg Caps	19.59
4723	Olive Leaf Extract 500 mg / 6%	V 60 Veg Caps	8.37
4722		V 120 Veg Caps	15.37
4745	Olive Leaf Extract Extra Strength 18%	V 50 Veg Caps	12.59
4746	w/100 mg Echinacea Extract 4%	V 100 Veg Caps	23.79
4732	Oregano Oil, Enteric Coated, Potent	90 Gels	12.59
4763	Passion Flower Extract 350 mg (3.5% Vitexin)	V 90 Veg Caps	11.19
4728	Pygeum & Saw Palmetto Extract	60 Gels	11.89
4729	25/80 mg + Pumpkin Seed Oil	120 Gels	22.39
4754	Rhodiola 500 mg Extract 3%	V 60 Veg Caps	12.59
4734	Saw Palmetto Extract 80 mg w/ Pumpkin Seed Oil & Zinc	90 Gels	11.89
4740	Saw Palmetto 160 mg	60 Gels	7.69
4742	Standardized Extract	120 Gels	13.99
4744		240 Gels	25.19



Curcumin Phytosome

#4642

- Bio-Enhanced Turmeric Root Extract
- Increased Bioavailability*
- Vegetarian / Vegan



Rhodiola 500 mg

#4754

- 3% Standardized Extract
- Helps Body Adapt to Stress*
- Vegetarian / Vegan



Raw Maca 750 mg

#4777

- Healthy Sexual Activity*
- Supports Fertility*
- Raw, Gelatinized
- Vegetarian/Vegan

V=Vegetarian

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Herbs and Mushrooms cont'd

4756	Saw Palmetto 320 mg Extract Veg Gels	V 90 Veg Gels	18.19
4078	Siliphos® Clinical Liver Health (Milk Thistle Extract)	V 90 Veg Caps	23.79
4735	Silymarin 150 mg 80%	V 60 Veg Caps	6.99
4737	(Milk Thistle Extract + Turmeric Base)	V 120 Veg Caps	12.59
4738	Silymarin Double Strength 300 mg 80%	V 50 Veg Caps	9.79
4739	w/ Artichoke and Dandelion	V 100 Veg Caps	18.19
4753		V 200 Veg Caps	30.79
4768	Sleep Formula w/ Valerian 0.8% Extract	V 90 Veg Caps	16.09
4760	St. John's Wort Extract 300 mg / 0.3%	V 100 Veg Caps	9.79
4761		V 250 Veg Caps	19.59
2075	Thermo Green Tea™ 700 mg Extra Strength , Thermogenic	V 90 Veg Caps	17.49
4764	Triphala 500 mg/Fruit Extract 40%	V 120 Tabs	11.19

Whole Herbs

4604	Alfalfa Herb 500 mg ORGANIC	100 Caps	6.29
4605	Astragalus 500 mg	100 Caps	6.29
4606	Black Walnut Hulls 550 mg	100 Caps	6.29
4608	Burdock Root 430 mg	100 Caps	5.59
4615	Butcher's Broom 100 mg Extract	100 Caps	6.99
4620	Cascara Sagrada 450 mg - Now in Veg Caps	V 100 Veg Caps	6.29
4623		V 250 Veg Caps	13.99
4618	Cat's Claw 500 mg - Now in Veg Caps	V 100 Veg Caps	6.29
4621		V 250 Veg Caps	12.59
4625	Cayenne 500 mg - Now in Veg Caps	V 100 Veg Caps	6.29
4627	(40,000 Heat Unit)	V 250 Veg Caps	13.29
4636	Cinnamon Bark 600 mg	120 Caps	9.09
4637		240 Caps	16.79
3005	Cordyceps ORGANIC 750 mg	V 90 Veg Caps	18.19
3230	Cranberry 700 mg - Now in Veg Caps	V 100 Veg Caps	11.89
4645	Dandelion Root 500 mg - Now in Veg Caps	V 100 Veg Caps	6.99
4650	Devil's Claw Root 500 mg (6:1)	100 Caps	6.99
4655	Dong Quai 520 mg - Now in Veg Caps	V 100 Veg Caps	6.99
4660	Echinacea Root 400 mg - Now in Veg Caps	V 100 Veg Caps	7.69
4662	(Purpurea Root)	V 250 Veg Caps	16.79
4665	Echinacea/Goldenseal Root 225/225 mg	100 Caps	10.49
4030	Eleuthero 500 mg - Now in Veg Caps	V 100 Veg Caps	6.99
4033		V 250 Veg Caps	15.39
4668	Eyebright Herb 410 mg - Now in Veg Caps	V 100 Veg Caps	6.99
4677	Fenugreek 500 mg - Now in Veg Caps	V 100 Veg Caps	6.99
4676	Fenugreek & Thyme 350/150 mg	V 100 Veg Caps	6.99
4675	Fo-Ti 560 mg - Now in Veg Caps	V 100 Veg Caps	6.99
4680	Ginger Root 550 mg - Now in Veg Caps	V 100 Veg Caps	6.99
4004	Ginseng, American 500 mg	V 100 Veg Caps	13.99
4007	Ginseng & Royal Jelly (300 mg Panax Ginseng, 300 mg Royal Jelly, 100 mg Licorice)	90 Veg Caps	13.99
4012	Ginseng, Panax 500 mg	100 Caps	9.79
4014		250 Caps	22.39



Silymarin - 300 mg

#4738

- Double Strength
- Milk Thistle Extract
- With Artichoke & Dandelion
- Vegetarian / Vegan



Black Walnut Hulls

500 mg #4606

Black Walnut Hulls come from the immature fruit of the Black Walnut Tree (Juglans nigra). References to the use of Black Walnut Hulls date back to the Ancient Greeks and Romans, and they have been used by many cultures throughout history as an herbal tonic. The Black Walnut Tree is indigenous to the Middle East, but is currently grown in the U.S., Canada and Europe as well.

V=Vegetarian

nowfoods.com

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Herbs and Mushrooms cont'd

4690	Goldenseal Root 500 mg	50 Caps	10.49
4692		100 Caps	19.59
4700	Gotu Kola 450 mg - Now in Veg Caps	V 100 Veg Caps	6.99
4703	Graviola 500 mg - Now in Veg Caps	V 100 Veg Caps	9.79
4693	Graviola 1000 mg NEW!	V 90 Tabs	18.19
4715	Hawthorn Berry 550 mg - Now in Veg Caps	V 100 Veg Caps	6.99
4718	Licorice Root 450 mg - Now in Veg Caps	V 100 Veg Caps	6.99
4721	Maca 500 mg - Now in Veg Caps	V 100 Veg Caps	9.09
4762		V 250 Veg Caps	18.89
4712	Noni Fruit 450 mg	V 90 Veg Caps	13.99
4724	Oregano 450 mg - Now in Veg Caps	V 100 Veg Caps	6.99
4725	Pau D' Arco 500 mg - Now in Veg Caps	V 100 Veg Caps	6.99
4726		V 250 Veg Caps	13.99
4727	Peppermint Gels, Enteric Coated	90 Gels	10.49
4730	Red Clover 375 mg	100 Caps	6.29
4733	Rei-Shi Mushrooms 270 mg - Now in Veg Caps	V 100 Veg Caps	11.19
4747	Saw Palmetto Berry 550 mg - Now in Veg Caps	V 100 Veg Caps	9.79
4748		V 250 Veg Caps	17.49
4752	Senna Leaves 470 mg ORGANIC	100 Caps	6.29
4750	Slippery Elm 400 mg	100 Caps	6.29
4770	Valerian Root 500 mg - Now in Veg Caps	V 100 Veg Caps	6.99
4771		V 250 Veg Caps	13.99
4775	White Willow Bark 400 mg	100 Caps	5.59
4780	Yucca 500 mg	100 Caps	6.29

Garlic

1814	Garlic 5000 Enteric-Coated - High Potency	V 90 Tabs	13.99
	Contains 5000 mcg Allicin Potential in each proprietary & tested tablet.		
1790	Garlic Oil 1500 mg	100 Gels	4.19
1792		250 Gels	9.09
1807	Odorless Garlic Original	100 Gels	6.99
1808		250 Gels	13.99
1815	Super Odorless Garlic	V 90 Veg Caps	10.49
1817	+ Hawthorn and Cayenne	V 180 Veg Caps	18.89

Herbal Powders

5035	Maca Powder 6:1 ORGANIC	V 7 oz	20.99
5060	Slippery Elm Powder, pure	V 4 oz	9.09

Liquid Herbal Extracts

4840	Echinacea 50/50 Ang./Purp. Extract	V 2 fl oz	11.19
4848	Echinacea/Goldenseal Glycerite AF	V 2 fl oz	11.19
4850	Echinacea/Goldenseal Plus Extract	V 2 fl oz	10.49
4982	Green Black Walnut, Fresh Extract	V 2 fl oz	11.89
4893	Kava Kava Extract	V 2 fl oz	13.99
4855	Ojibwa Tea Herbal Concentrate (Esiak)	V 16 fl oz	23.79
4898	Olive Leaf Glycerite 18%	V 2 fl oz	9.79
4910	Pau D' Arco Extract	V 2 fl oz	9.79
4920	Propolis Plus Extract (Throat)	2 fl oz	9.79
4970	Valerian Root Extract	V 2 fl oz	10.49



Valerian Root

500 mg #4770

- Traditional Herb
- Valerian Root has been an herbal favorite in many cultures for centuries.



Garlic 5000

#1814

- 5,000 mcg of Allicin Potential
- One Tablet per Day
- Enteric Coated
- Vegetarian/Vegan



Echinacea & Goldenseal Plus

#4850

- Potent Herbal Extract
- Vegetarian/Vegan

V=Vegetarian

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Immune System Support

Immune System Support

Liquid Silver Low, Safe Potency

1407	Silver Sol 10 ppm	Liquid Spray	V	4 fl oz	12.59
1408	Silver Sol 10 ppm	Liquid	V	8 fl oz	20.99

Lifetime Immune Support

3032	AHCC® 500 mg	Standardized Natural Killer Cell Activity*	V	60 Veg Caps	58.09
3034	AHCC® 750 mg	Extra Strength	V	60 Veg Caps	80.49
3035	AHCC® Powder, Pure	=114 Caps of 500 mg	V	2 oz	97.99
3054	Beta 1.3/1.6-Glucan 100 mg	w/ Maitake Extract	V	90 Veg Caps	13.99
3033	Beta Glucans 2X-250 mg	w/Immune Enhancer™	V	60 Veg Caps	17.49
3097	Calcium D-Glucarate 500 mg	NEW!	V	90 Veg Caps	23.79
3214	Colostrum Powder, Pure			3 oz	16.79
3216	Colostrum 500 mg, 25% IgG	0.6% Lactoferrin		120 Caps	16.79
3055	Immune Renew™	8 Organic Mushrooms & Standardized Astragalus	V	90 Veg Caps	13.99
3056	Indole-3-Carbinol (I3C) 200 mg		V	60 Veg Caps	18.19
3232	Super Colostrum + Olive Leaf		V	90 Veg Caps	16.79

Seasonal Immune Support

1811	AlliBiotic™	Garlic Extract w/ Oregano Oil, Olive Leaf 18% Extract, Elderberry & More		60 Gels	15.39
3372	Air Defense® Healthy Immune	w/Paractin®, Vit C, 4% Echinacea, Elderberry, ImmEnhancer™, Olive Leaf 6% & More!		90 Veg Caps	13.99
4852	Elderberry Liquid Concentrate		V	8 fl oz	13.99
4853	Elderberry & Zinc Syrup w/ Echinacea		V	4 fl oz	11.89
3297	Elder-Zinc Lozenges		V	30 Loz	5.59
3299	12 mg Zinc, 100 mg Elderberry, Echinacea, Vit C		V	90 Loz	11.19
3037	Epicor® Plus Immunity	D-3, Olive Leaf Extract, Vit C and Zinc	V	60 Veg Caps	24.49
3361	Healthy Immune™ Packets	with Epicor®, Elderberry, Olive Leaf and More	V	24/box	12.59
2921	OralBiotic™ - For Ear, Nose & Throat	1 Billion BLIS K12®		60 Loz	16.79
3070	Quercetin w/ Bromelain - High Potency		V	120 Veg Caps	22.39
3071	400 mg / 83 mg per Veg Cap		V	240 Veg Caps	41.99
3282	Respir-All™ (Allergy Support)		V	60 Tabs	16.79
3630	Seasonal Rapid Relief NEW!	Clinically Tested for the Support of Eye Comfort Readily Absorbed Bioavailable Quercetin Extract	V	30 Veg Caps	20.99



Calcium D-Glucarate 500 mg #3097

Calcium D-Glucarate is the calcium form of D-glucuric acid, a substance produced naturally in small amounts in the body. Glucaric acid is also found in many fruits and vegetables. Scientific studies have found that Calcium D-Glucarate can facilitate complete detoxification and elimination of certain metabolic waste products and environmental compounds from the body.* By supporting the body's natural cleansing mechanisms, Calcium D-Glucarate may help to maintain normal cellular function and promote liver, prostate, and breast health.*



Seasonal Rapid Relief #3630

- With EMIQ®
- Supports Eye Comfort*
- Fast Acting*
- Readily Absorbed
- Vegetarian/Vegan

V=Vegetarian

Joint Structural Support

Joint Structural Support

6505	Beef Gelatin 550 mg, Hydrolyzed	200 Caps	11.89
------	---------------------------------	----------	-------

Cartilage

3270	Shark Cartilage 750 mg	100 Caps	11.19
3272	"100% Pure, Freeze Dried"	300 Caps	26.59

Glucosamine/Chondroitin

3226	Chondroitin Sulfate 600 mg	120 Caps	25.19
3170	Glucosamine/Chondroitin/MSM Caps	90 Caps	16.79
3172	3/Day Formula, All Sulfate Forms	180 Caps	30.79
3175	Liquid Glucosamine/Chondroitin/MSM	16 fl. oz.	15.39
3177		32 fl. oz.	27.99
3227	Glucosamine HCl & Chondroitin Sulfate	60 Caps	11.89
3228	w/ Trace Mineral Concentrate 4/Day	120 Caps	22.39
3229		240 Caps	39.19
3242	Glucosamine/Chondroitin Sulfate Ex. Strength	60 Tabs	17.49
3243	2/Day Formula = 1500/1200 mg	120 Tabs	32.19
3244	New- Smaller Tab Size!	240 Tabs	54.59
3233	Glucosamine Sulfate 750 mg	60 Caps	7.69
3235	(From 1050 mg Glucos. Sulfate Complex)	120 Caps	13.99
3238		240 Caps	26.59
3237	Glucosamine HCl 1000 mg	60 Veg Caps	9.09
3239		180 Veg Caps	18.89
3278	Glucosamine Sulfate & MSM	60 Veg Caps	10.49
3279	550 mg/250 mg, w/ Chondroitin	180 Veg Caps	23.79
3290	Joint Support™	90 Caps	15.39
3292		180 Caps	27.99
3291	Joint Support™ Powder-Instantized	11 oz	16.79
3130	Vegetarian Glucosamine HCl	V 120 Veg Caps	15.39
3131	500 mg & MSM 500 mg NON-GMO Corn	V 240 Veg Caps	27.99
3132	Vegetarian Glucosamine HCl 1000 mg	V 90 Veg Caps	15.39

NON-GMO Corn Source

Hyaluronic Acid

3156	Hyaluronic Acid 50 mg + 450 mg MSM	V 60 Veg Caps	13.99
3157		V 120 Veg Caps	26.59
3155	Hyaluronic Acid 100 mg	V 60 Veg Caps	20.99
3151	w/ 100 mg Proline, 50 mg ALA, 25 mg Grape Seed Extract	V 120 Veg Caps	34.99
3159	Liquid Hyaluronic Acid 100 mg	V 16 fl oz	20.99

w/ Vitamin A, D, E, and Proline. Xylitol-Sweetened



Extra Strength Glucosamine & Chondroitin

#3243

- Supports Healthy Joint Function*



Vegetarian Glucosamine 500 mg & MSM 500 mg

#3130

- Supports Healthy Joint Function*
- Non-GMO Corn Source
- Vegetarian / Vegan



Liquid Hyaluronic Acid 100 mg #3159

- Important Joint Lubricant
- Plus other Joint Supporting Vitamins and Amino Acids*
- Xylitol Sweetened
- Delicious Berry Flavor
- Vegetarian / Vegan

V=Vegetarian

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Joint Pain and Mobility / Men's Specialty Formulas

MSM

2120	MSM 1000 mg	V 120 Veg Caps	9.79
2121		V 240 Veg Caps	18.19
2125	MSM Powder, 100% pure	V 8 oz	9.09
2126		V 1 lb	16.79
2130	MSM 1500 mg	V 100 Tabs	10.49
2131		V 200 Tabs	19.59

Joint Pain & Mobility

3017	Celadrin® 350 mg Softgels	90 Gels	15.39
3016	Celadrin® 500 mg + 100 mg MSM	120 Caps	22.39
3121	D-Flame™	V 90 Veg Caps	18.19
	COX-2 & 5-LOX Enzyme Inhibitor Formula		
3385	Eggshell Membrane NEM 500 mg NEW!	60 Veg Caps	18.19
1538	Red Mineral Algae 1000 mg Calcium w/ Aquamin® Minerals which contains 70 important Trace Minerals, Calcium, Magnesium, Vitamin D & Trace Minerals Derived From Red Marine Algae	V 180 Veg Caps	13.99
2954	Serrazimes® 33 mg 20,000 Units	V 90 Veg Caps	13.99
3110	Turmeric & Bromelain 2400 GDU 300 mg Turmeric / 150 mg Bromelain (2400 GDU/g) per Veg Cap	V 90 Veg Caps	19.59
3134	UC-117 Joint Health,	V 60 Veg Caps	23.09
3136	Undenatured Type II Collagen 40 mg NEW SIZE!	V 120 Veg Caps	41.99

Creams & Lotions

3019	Celadrin® Liposome Lotion w/ MSM & Arnica in Pump + Menthol - For Joint Health*	4 fl oz	13.99
3283	Glucosamine/MSM/Arnica Lotion	8 fl oz	11.89
3293	Joint Support™ Cream w/ Glucosamine/Boswellin®/Capsaicin	4 fl oz	10.49
2123	MSM Liposome Lotion	8 fl oz	10.49

Men's Specialty Formulas

4758	Horny Goat Weed 750 mg w/ Maca	V 90 Tabs	13.99
3201	IGF-1 27.5 ng Spray New Zealand	1 fl oz	20.99
3202	IGF-1 82.5 ng Deer Antler Velvet	30 Loz	19.59
3191	IGF-1 Extreme Spray 55 ng Extra Strength, Plus B-12	2 fl oz	41.99
3328	Men's Virility Power	V 60 Veg Caps	13.44
3329		V 120 Veg Caps	24.49
3348	Prostate Health / Clinical Strength	90 Gels	24.49
3349	High Potency Formula	180 Gels	46.19
3340	Prostate Support	90 Gels	18.19
3341		180 Gels	32.19
2168	TestoJack 100™ 100 mg w/ Standardized	V 60 Veg Caps	18.89
2138	Long Jack, ZMA®, Tribulus	V 120 Veg Caps	33.59
2198	TestoJack 200™ 200 mg w/ Tongkat Ali,	V 60 Veg Caps	23.09
2197	Horny Goat Weed, Tribulus & more	V 120 Veg Caps	39.19
2202	TestoJack 300™ NEW! 300 mg Tongkat Ali 10% Extract Per Cap	V 60 Veg Caps	27.99



Eggshell Membrane 500 mg

#3885

- Promotes Normal Joint Mobility in 7-10 Days*
- Supports Healthy Articular Tissue*



Turmeric & Bromelain #3110

- Standardized Turmeric Extract
- Bromelain 2400 GDU/g
- Vegetarian/Vegan



Men's Virility Power

#3328

- With Epimedium, Muira Puama and Tribulus

V=Vegetarian

nowfoods.com

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Mental Fitness / Sleep and Mood Support

Mental Fitness/Sleep & Mood Support

3085	Alpha GPC 300 mg	V	60 Veg Caps	27.99
3303	Brain Elevate™ Formula	V	60 Veg Caps	15.39
3304	w/ Ginkgo, Huperzine A, PS & Glutamine	V	120 Veg Caps	27.99
2395	CurcuBrain™ Longvida® 400 mg	V	50 Veg Caps	27.99
3090	DMAE 250 mg	V	100 Veg Caps	9.79
3092	DOPA Mucuna 400 mg (min. 15% L-DOPA)	V	90 Veg Caps	13.99
2390	Magtein™ 667 mg Magnesium Threonate	V	90 Veg Caps	26.59
3351	Mood Support w/ St. John's Wort 450 mg St. John's Per 2 Veg Caps (Minimum 0.3% Hypericin)	V	90 Veg Caps	13.99
3103	NADH 10 mg w/200 mg Ribose	V	60 Veg Caps	34.99
2379	Phosphatidyl Serine 100 mg	V	30 Veg Caps	13.99
2380	w/ Choline & Inositol	V	60 Veg Caps	24.49
2381		V	120 Veg Caps	41.99
2385	Phosphatidyl Serine 100 mg Gels		50 Gels	22.39
2386	+ Ginkgo 60 mg		100 Gels	37.79
2388	Phosphatidyl Serine 150 mg SOY-FREE	V	60 Tabs	33.59
3168	PQQ Energy 20 mg Plus 30 mg CoQ, 200 mg ALC, 1 mg Methyl B-12	V	30 Veg Caps	27.99
3414	RememBRAIN™ # Clinically tested Memorzine (Huperzine A) 300 mg Phos. Serine and Alpha GPC	V	60 Veg Caps	41.99
4768	Sleep Formula w/ Valerian 0.8%	V	90 Veg Caps	16.09
0155	True Calm™ Amino Relaxer		90 Veg Caps	9.79
0157	True Focus™ Amino Acids		90 Veg Caps	13.99

Lecithin

2210	Lecithin 19 Grain/1200 mg NON-GMO		100 Gels	5.59
2212			200 Gels	10.49
2214			400 Gels	20.29
2260	Lecithin Granules NON-GMO	V	1 lb	11.19
2262		V	2 lb	20.99
2263	Value Size Bag	V	10 lb	83.99
2311	Sunflower Lecithin 1200 mg		100 Gels	6.99
2313	NON-GMO, Soy-Free		200 Gels	13.29
2314	Sunflower Lecithin Powder NON-GMO	V	1 lb	13.99
2372	Sunflower Liquid Lecithin NON-GMO	V	16 fl oz	9.09

Melatonin

3261	Liquid Melatonin 3 mg/dropper	V	2 fl oz	6.99
3262	Melatonin 1 mg, Two Stage Release	V	100 Tabs	6.29
3255	Melatonin 3 mg Caps		60 Caps	3.49
3257			180 Caps	8.39
3258	Melatonin 3 mg, Chewable	V	90 Loz	4.89
3259	Peppermint Flavor + B-6	V	180 Loz	8.39
3555	Melatonin 5 mg Veg Caps	V	60 Veg Caps	6.29
3556		V	180 Veg Caps	13.99
3557	Melatonin 10 mg Veg Caps	V	100 Veg Caps	12.59



RememBRAIN™

#3414

- Supports Memory, Learning and Alertness*
- With Memorzine™ Huperzine A, Alpha-GPC and Phosphatidyl Serine



CurcuBrain™

#2395

- Longvida® Optimized Curcumin
- Crosses the Blood-Brain Barrier*
- Free Form Curcumin with Superior Bioavailability*
- Free Curcumin is the Active Form in the Body
- Cognitive Support*
- Free Radical Neutralizer*
- Supports Balanced Immune System Function*



PQQ Energy

#3168

- Supports Mitochondrial Function*
- Promotes Generation of New Mitochondria*
- Free Radical Scavenger*
- With Vitamin B12, CoQ10 and Acetyl L-Carnitine
- Patented BioPQQ®

V=Vegetarian

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

12,000



number of trees saved annually by NOW's use of shipping boxes made from 100% recycled materials

2012



the year that NOW received LEED Silver Certification from the U.S. Green Building Council for our Western Operations Center in Sparks, NV

600,000 kWh



electricity saved from energy efficient lighting



OUR GREEN COMMITMENT BY THE NUMBERS

100%



amount of NOW's e-waste that is recycled to protect valuable groundwater

400

tons of material NOW recycles annually



1.3 million



gallons of water saved through NOW's conservation efforts

12,366



pounds of carbon dioxide eliminated from entering the atmosphere due to use of NOW's solar energy system

NOW's Charitable Efforts

NOW's mission is to provide products and services that empower people to lead healthier lives. As part of this commitment, NOW works closely with many worthwhile charities and outreach programs locally, nationally and internationally, to help make a difference in the lives of millions.

Here are a few of the charitable organizations we currently work with:



vitamin angels

WORLD RELIEF



FEEDING AMERICA



Minerals

Calcium/Magnesium

1228	Bone Strength™		120 Caps	10.49
1229	MCHA Formula		240 Caps	19.59
1230	Calcium Citrate	V	100 Tabs	8.39
1232	w/ Zinc, Magnesium & Manganese	V	250 Tabs	18.19
1235	Calcium Citrate Plus	V	120 Veg Caps	9.79
1237		V	240 Veg Caps	18.19
3097	Calcium D-Glucarate 500 mg NEW!	V	90 Veg Caps	23.79
1267	Cal-Mag DK (Calcium Citrate, 1000 IU D-3, 90 mcg K-2 Per Serving)		180 Caps	16.79
1251	Cal-Mag + D Softgels		120 Gels	9.79
1252	3/Day Formula w/ Zinc		240 Gels	18.19
1253	Calcium Hydroxyapatite		120 Caps	11.89
1260	Calcium Lactate 10 Grain		250 Tabs	11.89
1265	Cal-Mag Caps 4/Day w/ Zinc,		120 Caps	9.79
1266	Copper and Trace Minerals		240 Caps	18.19
1270	Calcium & Magnesium 500/250 mg	V	100 Tabs	6.99
1272	2 Tab=1000/500	V	250 Tabs	13.99
1275	Cal-Mag Stress Formula	V	100 Tabs	9.09
1273	Coral Calcium 1000 mg		100 Veg Caps	11.19
1279	Supplies 350 mg Calcium/Cap		250 Veg Caps	23.79
1276	Coral Calcium Plus Mag. & Vit. D		100 Veg Caps	11.19
1281			250 Veg Caps	23.79
1233	Kid Cal™ Chewable Calcium Citrate + Magnesium & Vit. D-Tasty Orange Flavor	V	100 Loz	10.49
1269	Liquid Cal-Mag Citrate (Blueberry) + Vitamin D, Boron-Xylitol Sweetened	V	16 fl oz	12.59
1288	Liquid Magnesium w/ Trace Minerals NEW!	V	8 fl oz	16.79
1277	Magnesium & Calcium 2:1 Ratio		100 Tabs	9.79
1278	Reverse Ratio w/ Zinc		250 Tabs	19.59
1283	Magnesium 400 mg Caps	V	180 Veg Caps	11.19
1297	Magnesium Citrate, 134 mg Softgels		90 Gels	10.49
1298			180 Gels	19.59
1290	Magnesium Citrate 200 mg	V	100 Tabs	9.79
1292		V	250 Tabs	19.59
1294	Magnesium Citrate (3 Veg Caps = 500 mg)	V	120 Veg Caps	11.89
1300	Magnesium Malate 1000 mg	V	180 Tabs	13.99
1320	Magnesium/Potassium Aspartate		120 Veg Caps	13.99



Calcium & Magnesium #1251

- With Vitamin D and Zinc
- Easily Absorbed



Magnesium Citrate 200 mg #1290

- Supports Energy Production*
- Critical for Enzyme Function*
- Vegetarian/Vegan



Liquid Magnesium

#1288

- With Trace Minerals
- 400 mg Magnesium per 3 Servings
- Ionic Trace Minerals

NOW® Liquid Magnesium with Trace Minerals is a natural mineral concentrate sourced from the Great Salt Lake and produced using a proprietary solar evaporation process. This process also removes 99% of the naturally occurring sodium, while preserving its remaining 72 naturally occurring Trace Minerals in their bioavailable ionic forms. The presence of Magnesium and other trace minerals in the body is necessary for normal biochemical reactions, maintenance of healthy electrolyte balance, and healthy neuro-muscular function.*

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Minerals cont'd

Calcium/Magnesium Powders

1220	Bone Meal Powder		16 oz	12.59
1240	Calcium Citrate Powder, Pure	V	8 oz	8.39
1243	Cal/Mag Citrate Powder, Pure	V	8 oz	9.09
1245	Calcium Carbonate Powder, Pure	V	12 oz	6.99
1274	Coral Calcium Powder, Pure	V	6 oz	11.19
1295	Magnesium Citrate Powder, Pure	V	8 oz	9.09
1299	Magnesium Bisglycinate Pure Powder Albion	V	8 oz	13.99
1310	Magnesium Oxide Powder, Pure	V	8 oz	6.99

Other Minerals

1410	Boron 3 mg		100 Caps	4.89
1412			250 Caps	11.19
1405	Colloidal Minerals Unflavored, Low Aluminum	V	32 fl oz	13.99
1406	Colloidal Minerals Raspberry, Low Alum.	V	32 fl oz	13.99
1544	Full Spectrum Mineral Caps, Iron-Free		120 Caps	11.19
1545	with Aquamin® Trace Minerals		240 Caps	20.99
1443	Iron Bisglycinate 18 mg	V	120 Veg Caps	7.69
1444	Iron Bisglycinate 36 mg	V	90 Veg Caps	10.49
1440	Iron Complex, Non-Constipating 27 mg Albion bisglycinate form plus Dong Quai, Vit C, Folic Acid & Vit B-12	V	100 Tabs	6.99
1450	Potassium Chloride Powder, Pure	V	8 oz	5.59
1448	Potassium Citrate Caps 99 mg		180 Caps	6.99
1460	Potassium Gluconate 99 mg	V	100 Tabs	5.59
1462		V	250 Tabs	11.19
1471	Potassium Gluconate, Pure Powder	V	1 lb	13.29
1454	Potassium Iodide 30 mg	V	60 Tabs	6.99
1452	Potassium Plus Iodine	V	180 Tabs	8.39
1538	Red Mineral Algae 875 mg Aquamin® Vegetarian Calcium with Vit D-2 1000 IU	V	180 Veg Caps	13.99
1480	Selenium 100 mcg, Selenomethionine	V	100 Tabs	4.89
1482		V	250 Tabs	9.79
1485	Selenium 200 mcg, Selenomethionine	V	90 Veg Caps	6.99
1486		V	180 Veg Caps	13.29
1490	Silica Complex with Horsetail Extract	V	90 Tabs	9.79
1492	(Skin, Hair & Nails Formula)	V	180 Tabs	18.19
1510	L-OptiZinc® 30 mg + 300 mcg Copper	V	100 Veg Caps	6.99
1520	Zinc Gluconate 50 mg	V	100 Tabs	4.89
1522		V	250 Tabs	9.79
1554	Zinc Glycinate 30 mg softgel		120 Gels	10.49
1550	Zinc Picolinate 50 mg New in Veg Caps	V	60 Veg Caps	5.59
1552		V	120 Veg Caps	10.49

V=Vegetarian



Full Spectrum Minerals

#1544

- High Calcium for Bone Health*
- Iron-Free Formula



Red Mineral Algae

#1538

- Vegetarian Calcium
- Calcium, Magnesium and Trace Minerals derived from Red Marine Algae
- Plus Vegetarian Vitamin D
- Vegetarian / Vegan



L-OptiZinc® 30 mg #1510

- Highly Bioavailable Form
- Supports Enzyme Function*
- With Copper

Nutritional Oils

Nutritional Oils

1715	Black Currant Oil 500 mg, 70 mg GLA	100 Gels	11.89
1717	Black Currant Oil 1000 mg, 140 mg GLA	100 Gels	20.29
1720	Borage Oil 240 mg GLA, Hexane Free	60 Gels	11.89
1722	(1050 mg Expeller Pressed, No Solvents)	120 Gels	22.39
1723	Castor Oil 650 mg + 10 mg Fennel Oil	120 Gels	9.79
1718	Coconut Oil, Virgin 1000 mg ORGANIC	120 Gels	11.19
1750	Evening Primrose 500 mg	100 Gels	7.69
1752	(500 mg/45 mg GLA, Expeller-Pressed)	250 Gels	16.79
1760	Flax Seed Oil ORGANIC (Refr.)	V 12 fl oz	9.09
1761	Rich source of ALA	V 24 fl oz	16.09
1770	Flax Oil Expeller-Pressed ORGANIC 1000 mg	100 Gels	7.69
1772		250 Gels	16.79
1780	Hi Lignan Flax Oil 1000 mg ORGANIC	120 Gels	9.09
1783	Hi Lignan Flax Oil Liquid ORGANIC	V 12 fl oz	9.09
1840	Pumpkin Seed Oil 1000 mg	100 Gels	10.49
1755	Super Primrose 1300 mg	60 Gels	9.09
1757	120 mg GLA Expeller-Pressed	120 Gels	17.49
1870	Wheat Germ Oil 1130 mg	100 Gels	11.89
1880	Wheat Germ Oil Liquid	V 16 fl oz	9.79

Fish, Omega-3 & Krill Oils

1742	Cod Liver Oil 650 mg	250 Gels	12.59
1743	Cod Liver Oil 1000 mg Molec-Distilled	90 Gels	9.79
1744		180 Gels	18.19
1607	DHA-100 mg Kids Chewable Gels	60 Gels	11.19
1610	DHA-250 (250 mg DHA, 100 mg EPA)	120 Gels	13.99
1612	DHA-500 mg, Enteric Coated	90 Gels	18.89
1613	Cholesterol-Free, Molecularily Distilled	180 Gels	33.59
1625	Krill Oil, Neptune 500 mg	60 Gels	23.79
1626		120 Gels	45.49
1627	Krill Oil, Neptune 1000 mg Enteric Coated Enteric Coated	60 Gels	41.99
1650	Omega-3 1000 mg	100 Gels	6.29
1652	(180/120) Molecularily Distilled	200 Gels	11.19
1653		500 Gels	25.89
1655	Omega-3 1000 mg Cholesterol-Free Eco-Friendly, Made in the USA / Menhaden Fish	180 Gels	12.59
1656	Omega-3 1000 mg Enteric Coated	90 Gels	9.09
1657	Molecularily Distilled, Deodorized	180 Gels	16.79
1659	Omega-3 Liquid, Lemon	7 fl oz/200 ml	13.29
1660	Molecularily Distilled	500 ml	25.19
1684	Omega-3 500 mg Mini Gels 180 EPA, 120 DHA	90 Gels	6.99
1685	Molecularily Distilled, Easy to Swallow	180 Gels	13.29
1675	Red Omega™ Fish Oil	90 Gels	16.79
1676	with CoQ10, Red Yeast Rice	180 Gels	30.79
1680	Super Omega EPA 1200 mg	60 Gels	8.37
1682	(360 mg EPA, 240 mg DHA)	120 Gels	15.37
1683	"Molecularily Distilled"	240 Gels	27.99

V=Vegetarian



Borage Oil 1000 mg #1720

- Expeller Pressed, Hexane-Free
- Omega-6 Fatty Acids
- 240 mg of GLA



Flax Seed Oil

#1760

- Cold-Pressed & Unrefined
- Non-GMO, Organic Flax Seeds
- A Vegetarian Alternative to Omega-3 Fatty Acids
- Vegetarian/Vegan



Neptune Krill 1000

#1627

- 1,000 mg - Double Strength
- Enteric Coated
- 100% Pure NKO®
- Phospholipid-Bound Omega-3
- Supports Joint Health*

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Probiotics

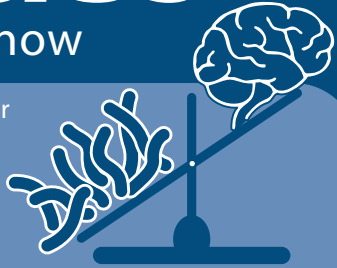
8 facts you should know

70%

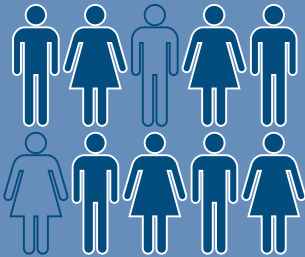
of our immune system resides in our gut.



Probiotics in our body outweigh our brain. The typical human brain weighs about 3 pounds, and a healthy human body will have over



3.5 pounds of probiotic bacteria and organisms.



8 out of 10

adults reported having a digestive issue for which they purchased a product.

Between **60** and **70 million**

Americans are affected by digestive issues.



Americans invested more than

\$2 billion

on digestive health supplements in 2014.

Our digestive system is home to **500+** different types of microorganisms.

The majority of these contribute positively to human health and are called "probiotics".



Up to **10%** of an individual's daily energy needs can be derived from the byproducts of the good bacteria in our gut.



There are **10x** more intestinal microorganisms than human cells in the body (100 trillion microorganisms vs. 10 trillion human cells).

At NOW®, we understand how important a healthy digestive system is to your overall health and well-being. Visit nowfoods.com to discover our full line of probiotic supplements.



Nutritional Oils cont'd / Vitamins

1686	Tri-3D Omega™ 1000 mg, 330/220	90 Gels	13.99
1661	Ultra Omega-3 500/250	90 Gels	16.79
1662	500 EPA/250 DHA Per Gel, Cholesterol-Free, Moleculary Distilled, Enteric Coated	180 Gels	30.79
1663	Ultra Omega 3D Softgel NEW!	90 Gels	20.99
1664	600 mg/300 mg/1000 IU, Cholesterol-Free	120 Gels	34.99

Omega 3-6-9 Oil Blends

1835	Omega 3-6-9 Flax, Primrose, Canola	100 Gels	8.39
1837	Pumpkin & Black Currant 1000 mg	250 Gels	19.59
1838	Omega 3-6-9 Liquid w/ ORGANIC Flax, Primrose Oil, Olive Oil & Wheat Germ Oil	V 16 fl oz	10.49
1839	Super Omega 3-6-9 1200 mg	90 Gels	11.19
1841	Borage/Flax/Fish 400 mg Each	180 Gels	20.99

Vitamins

Vitamin A/A&D

0320	Natural Beta Carotene 25,000 IU	90 Gels	11.89
0322	(Sea Algae)	180 Gels	20.99
0330	Vitamin A 10,000 IU (Fish Oil)	100 Gels	4.19
0340	Vitamin A 25,000 IU (Fish Oil)	100 Gels	6.29
0342		250 Gels	12.59
0350	Vitamin A & D (10,000 IU A/400 IU D-3)	100 Gels	4.19
0361	Ultra A & D-3 25,000/1000 (15,000 A from Beta-Carotene & 1000 IU D-3)	100 Gels	6.99

Vitamin B

0410	B-50 w/ 250 mg Vitamin C	100 Caps	11.19
0420	B-50 Caps - New in Veg Caps	V 100 Veg Caps	9.09
0422		V 250 Veg Caps	19.59
0426	B-50 Tabs	V 100 Tabs	9.09
0428		V 250 Tabs	19.59
0436	B-100 Caps - New in Veg Caps	V 100 Veg Caps	13.99
0438		V 250 Veg Caps	30.79
0439	B-100 Tabs - Sustained Release	V 100 Tabs	13.99
0446	B-1 100 mg	V 100 Tabs	4.89
0447	B-2 100 mg Caps	100 Caps	5.59
0450	B-6 50 mg	V 100 Tabs	4.19
0456	B-6 100 mg Caps	100 Caps	5.59
0458		250 Caps	11.19
0466	B-12 1,000 mcg Chewable	V 100 Loz	5.59
0468	(w/ 100 mcg Folic Acid)	V 250 Loz	11.19
0459	B-12 2,000 mcg w/ 3 Forms of B-12	V 100 Loz	8.39
0462	B-12 5,000 mcg + Folic Acid, Chewable	V 60 Loz	11.19
0453	B-12 10,000 mcg Liquid NOW SHOTS™	V 12 / Box	17.49



Ultra Omega-3

#1661

- 500 EPA / 250 DHA
- Moleculary Distilled
- Enteric Coated
- Supports Cognitive Function*
- Cholesterol Free



B-12 10,000 mcg

#0453

- Energy Boost*
- Provides a Full Spectrum of B-Vitamins and Supporting Nutrients
- Sugar Free, Sweetened with Xylitol
- No Artificial Colors or Flavors



DHA-500

#1612

- Double Strength
- 500 DHA / 250 EPA
- Moleculary Distilled - Enteric Coated
- Cardiovascular Support*
- Cholesterol Free



Beta Carotene

#0320

- 25,000 IU
- D. salina with Mixed Carotenoids
- Converted to Vitamin A in Body*

V=Vegetarian

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Vitamins cont'd

0464	B-12, Liquid B-Complex	V	2 fl oz	6.99
0465		V	8 fl oz	15.39
0495	Methyl B-12 1,000 mcg	V	100 Loz	8.39
0496	Methyl B-12 5,000 mcg	V	60 Loz	18.19
0493		V	120 Loz	32.19
0501	Methyl B-12 10,000 mcg	V	60 Loz	24.49
0452	Ultra B-12 Liquid, 3 Forms, 5000 mcg	V	4 fl oz	11.19
0454		V	16 fl oz	27.99
3910	B-12 Liposomal Spray + Folic Acid	V	2 fl oz	9.79
0469	Biotin 1,000 mcg		100 Caps	5.59
0471	Biotin 5,000 mcg	V	60 Veg Caps	6.99
0474		V	120 Veg Caps	12.59
0479	Biotin 10 mg (10,000 mcg) High Potency	V	120 Veg Caps	16.79
0470	Choline & Inositol 250/250 mg		100 Caps	9.09
0405	Co-Enzyme B-Complex	V	60 Tabs	16.79
0472	DMG 125 mg (N, N-Dimethyl Glycine)	V	100 Veg Caps	10.49
0476	Folic Acid 800 mcg + B-12 25 mcg	V	250 Tabs	5.24
0475	Inositol 500 mg		100 Caps	6.99
0525	Inositol Powder, 100% Pure	V	2 oz	6.99
0527		V	4 oz	12.59
0528		V	8 oz	20.99
0529		V	16 oz	34.99
0497	Instant Energy B-12 Packets 3 Forms - 2000 mcg + Chromium, Creatine, B Vitamins	V	75/box	10.49
3103	NADH 10 mg w/200 mg Ribose	V	60 Veg Caps	34.99
0478	Niacinamide (B-3) 500 mg		100 Caps	5.59
0480	Niacin 500 mg Sustained Release	V	100 Tabs	6.99
0482		V	250 Tabs	13.99
0481	Niacin 500 mg Caps		100 Caps	6.29
0483	Flush-Free Niacin 250 mg	V	90 Veg Caps	7.69
0484	(Niacin Hexanicotinate)	V	180 Veg Caps	13.99
0498	Flush-Free Niacin 2X 500 mg	V	90 Veg Caps	15.39
0500		V	180 Veg Caps	27.99
0460	P-5-P 50 mg Coenzyme B-6 Complex	V	60 Tabs	11.19
0485	PABA 500 mg		100 Caps	7.69
0487	Pantethine 300 mg (Coenzyme A)		60 Gels	18.89
0489	Pantethine 600 mg (Coenzyme A)		60 Gels	32.19
0486	Pantothenic Acid 500 mg		100 Caps	6.99
0488	(From 545 mg Calcium Pantothenate)		250 Caps	15.39
0494	TMG 1000 mg (Trimethylglycine)	V	100 Tabs	15.39

Biotin 5,000 mcg

#0471

- Extra Strength
- Supports Amino Acid Metabolism*
- Promotes Normal Immune Function*
- Vegetarian / Vegan



Methyl B-12 10,000 mcg

#0501

- 10,000 mcg Methylcobalamin
- Vegetarian / Vegan



Co-Enzyme B-Complex

#0405

- With Alpha Lipoic Acid and CoQ10
- Supports Healthy Nervous System*
- Superior Utilization*
- Vegetarian / Vegan
- Enteric Coated



Ultra B-12

#0452

- 5,000 mcg of B-12 per Teaspoon
- 3 Forms of B-12 for Maximum Utilization
- Complete Liquid B-Complex
- High in Folic Acid 800 mcg
- Pleasant Tasting!
- Vegetarian / Vegan



V=Vegetarian

nowfoods.com

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Vitamin C

0716	AlphaSorb-C® 500 mg	V	90 Veg Caps	11.19
0717	w/ 10% Alpha-Lipoic Acid, Buffered	V	180 Veg Caps	20.99
0726	AlphaSorb-C® 1000 mg w/ 10% Alpha-Lipoic Acid, Buffered	V	120 Tabs	20.99
0608	Ascorbyl Palmitate 500 mg	V	100 Veg Caps	12.59
0610	Citrus Bioflavonoid Caps 700 mg		100 Caps	10.49
0630	C-500 Chewable Orange	V	100 Loz	9.09
0640	C-500 Chewable Cherry	V	100 Loz	9.09
0660	C-500 Complex	V	100 Tabs	6.99
0662	(100 mg Bioflavonoids, Acerola & Rose Hips)	V	250 Tabs	13.99
0670	C-500 Plus 40 mg Rose Hips	V	100 Tabs	4.89
0672		V	250 Tabs	10.49
0676	C-500 Ascorbate Caps		100 Caps	7.69
0677	Calcium Ascorbate Buffered		250 Caps	15.39
0680	C-1000 Sustained Release	V	100 Tabs	8.39
0682	(w/ Rose Hips)	V	250 Tabs	18.19
0685	C-1000 Not Sustained Release	V	100 Tabs	8.39
0687	(w/ Rose Hips + Bioflavonoids)	V	250 Tabs	18.19
0690	C-1000 Caps - New in Veg Caps	V	100 Veg Caps	9.09
0692	(w/ 100 mg Bioflavonoids)	V	250 Veg Caps	19.59
0693		V	500 Veg Caps	37.79
0700	C-1000 Complex Sustained Release	V	90 Tabs	11.19
0702	(Cal. Asc. + 250 mg Bioflavonoids)	V	180 Tabs	20.99
0615	Effer-C™ Acai Berry Sugar Free!	V	30/Box	9.09
0618	Effer-C™ Cranberry Pomegranate Sugar-Free!	V	30/Box	9.09
0598	Effer-C™ Elderberry Sugar Free!	V	30/Box	9.09
0606	Effer-C™ Lemon-Lime	V	30/Box	9.09
0613	Effer-C™ Orange	V	30/Box	9.09
0735	Rutin 450 mg	V	100 Veg Caps	10.49



AlphaSorb-C™ 1000

#0726

- Threonic Acid & Alpha Lipoic Acid Enhanced
- Buffered, Bioavailable Vitamin C*
- Transport C-PLUS®
- Vegetarian/Vegan

Vitamin C is best known as an antioxidant that can protect the body's cells and molecules from damage by free radicals. NOW® AlphaSorb-C® includes Transport C-PLUS®, a trademarked combination of Threonic Acid-enhanced, buffered (non-acidic) Calcium Ascorbate with Alpha Lipoic Acid. Threonic Acid is a Vitamin C metabolite that has been shown to enhance cellular uptake of Vitamin C. Alpha Lipoic Acid functions as a free radical scavenger that can help regenerate Vitamin C in the body and may also enhance its utilization.* With this unique formula, NOW has created a well-absorbed and highly biologically available Vitamin C supplement.*



Acerola Powder

#0740

- 4:1 Concentrate Powder
- Natural Source of Vitamin C plus added Ascorbic Acid
- Vegetarian Product



C-1000 Sustained Release

#0680

- Sustained Release with Rose Hips
- Vegetarian / Vegan

Vitamin C is consumed in a supplemental form by millions of people across the world for its antioxidant properties, which are well-documented in medical research. C-1000 provides a potent dosage of this key vitamin and is blended with Rose Hips, a natural source of Vitamin C and a synergist.*



Vitamin C Crystals

#0790

- Antioxidant Protection*
- Ascorbic Acid
- 100% Pure Powder
- Premium Grade
- Vegetarian / Vegan

V=Vegetarian

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Vitamins cont'd



#0613



#0606



Sugar Free!

#0615

Effer-C™

30 Packets per Box

- 1,000 mg Vitamin C
- Energy & Immune System Support with Additional Vitamins and Minerals*
- Delicious Taste
- Electrolytes with Transport C-PLUS®
- Sweetened with BetterStevia® & Xylitol (Acai & Elderberry)
- Sweetened with BetterStevia® & Turbinado Sugar (Orange and Lemon-Lime)
- Vegetarian / Vegan

Sugar Free!

Vitamin C Powders

0740	Acerola Powder, Pure	V	6 oz	8.39
0752	Calcium Ascorbate Powder, Pure	V	8 oz	13.29
0770	C Complex Powder Buffered	V	8 oz	13.29
0756	Magnesium Ascorbate Powder, Pure	V	8 oz	16.09
0760	Sodium Ascorbate Powder, Pure	V	8 oz	11.89
0762	(Buffered Vitamin C)	V	3 lb	48.99
0790	Vitamin C Crystals	V	8 oz	10.49
0791	100% Pure Ascorbic Acid	V	1 lb	19.59
0792		V	3 lb	41.99



#0598

Sugar Free!



#0618

Effer-C™ Cranberry Pomegranate!

30 Packets per Box

- 1,000 mg Vitamin C
- Energy & Immune System Support with Additional Antioxidant Vitamins and Minerals*
- Delicious Taste
- Electrolytes with Transport C-PLUS®
- Antioxidant Vitamins + CoQ10
- Sugar Free
- Sweetened with BetterStevia® Zero Calorie Sweetener & Xylitol
- Vegetarian / Vegan

Seasonal changes and lifestyle challenges are all stressful to a healthy immune system. In order to maintain a healthy system all year round, try Effer-C™. * This proprietary blend is packed with essential vitamins and minerals necessary to support optimal wellness.*

Effer-C™ from NOW® is a convenient effervescent Vitamin C supplement unlike any other, which was designed to gently, but quickly replenish the vital electrolytes needed to keep you running efficiently. Effer-C™ provides 1000 mg of Vitamin C, including Transport C-PLUS®, a buffered form combined with Alpha Lipoic Acid (known to help the body regenerate Vitamin C) for fast assimilation.

What's more, Effer-C™ supplies a full complement of B Vitamins and seven minerals to boost energy and restore vital electrolytes.* It also offers CoQ10 and Alpha Lipoic Acid for added metabolic support.* Effer-C™ is specifically formulated so you receive all the benefits of nature's antioxidant defense in one drink and conveniently packaged so you can take it with you wherever you go.*

V=Vegetarian

nowfoods.com

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Vitamin D

0364	Vitamin D-3 400 IU	180 Gels	4.89
0368	Vitamin D-2 1,000 IU Dry	V 120 Veg Caps	6.99
0365	Vitamin D-3 1000 IU	180 Gels	6.29
0375		360 Gels	11.89
0357	Vitamin D-3 1,000 IU Chewable Fruit Flavor	180 Loz	8.39
0367	Vitamin D-3 2,000 IU	120 Gels	6.29
0377		240 Gels	11.89
0358	Vitamin D-3 5,000 IU Chewable Mint Flavor	120 Loz	10.49
0372	Vitamin D-3 5,000 IU	120 Gels	9.09
0373		240 Gels	16.09
0376	Vitamin D-3 10,000 IU w/ Olive Oil	120 Gels	11.89
0381	Vitamin D-3 1,000 IU & K-2 100 mcg Liposome Spray	2 fl oz	13.29
0369	Vitamin D-3 1,000 IU & K-2 45 mcg	120 Veg Caps	9.09
0370	Liquid Vitamin D-3 100 IU/Drop	2 fl oz	6.99
0371	Liquid Vitamin D-3 Extra Strength 1000 IU/Drop	1 fl oz	9.79

Vitamin E 100% Natural

0810	Advanced Gamma E Complex	60 Gels	13.99
0811	+ Tocotrienols & Tocopherols	120 Gels	25.19
0825	E-200 IU D-Alpha Tocopheryl Acetate	100 Gels	8.39
0837	E-400 IU D-Alpha Tocopheryl Acetate	100 Gels	12.59
0839		250 Gels	27.99
0850	Dry E-400 IU D-Alpha Succinate	V 100 Veg Caps	15.39
0880	E-200 IU Mixed Tocopherols/Unesterified	100 Gels	8.39
0890	E-400 IU Mixed Tocopherols/Unesterified	50 Gels	6.99
0892		100 Gels	12.59
0894		250 Gels	27.99
0906	E-400 w/ Mixed Tocopherols + Selenium	100 Gels	15.39
0900	E-1000 Mixed Tocopherols/Unesterified	50 Gels	15.39
0902		100 Gels	27.99
0910	E Liquid 13,650 IU/per oz. D-Alpha	V 1 fl oz	6.99
0912	(Olive Oil base)	V 4 fl oz	17.49
0920	E Oil 32,000 IU D-Alpha, Olive Oil Base	V 1 fl oz	12.59
0930	E Oil w/ Mixed Tocopherols, Olive Oil Base	V 4 fl oz	13.99
3081	Red Palm Tocotrienols 50 mg	60 Gels	19.59
0935	Sun-E™ 400 IU D-Alpha NON-GMO	60 Gels	13.99
0936	Soy-Free Sunflower Oil	120 Gels	25.19
0934	Sun-E™ Liquid NON-GMO 200 IU D-Alpha / 1/4 tsp (Soy Free Sunflower Oil)	V 4 fl oz	16.79



Vitamin D-3 5000 IU #0372

NOW® Vitamin D softgels supply this key vitamin in a highly absorbable liquid softgel form. Vitamin D is normally obtained from the diet or produced by the skin from the ultraviolet energy of the sun. However, it is not abundant in food. As more people avoid sun exposure, Vitamin D supplementation becomes even more necessary to ensure that your body receives an adequate supply.



Liquid Vitamin D-3 Extra Strength

#0371

- 1,000 IU per Drop
- Helps Maintain Strong Bones*



Sun-E™ 400

#0936

- Non-GMO, Soy-Free
- 400 IU Natural Vitamin E
- d-alpha Tocopherol from Non-GMO Sunflower Oil



Red Palm Tocotrienols

#3081

- Full Spectrum Tocotrienols
- Enhanced Absorption*

V=Vegetarian

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Vitamins cont'd

Vitamin K

0992	MK-7 Vitamin K-2 100 mcg	V	60 Veg Caps	13.99
0990	Vitamin K-2 100 mcg (MK-4 Primary Dietary Form)	V	100 Veg Caps	10.49

Multiple Vitamins and Minerals Liquids & Gels

3816	Liquid Multi Gels		60 Gels	15.39
3817	w/ 800 mg Flax Oil Per 2 Gels		180 Gels	33.59
3772	Liquid Multi Vitamin & Mineral Orange Flavor, Xylitol Sweetened, Hi-ORAC Antiox., VitaBerry Plus®	V	16 oz	15.39
3773	Liquid Multi, Berry Flavor	V	16 oz	15.39

Men's

3875	Adam™ - 'The Ultimate Men's Multi'	V	60 Tabs	16.79
3876		V	120 Tabs	30.79
3878	Adam™ - Veg Caps	V	90 Veg Caps	19.59
3880	Adam™ - Multi Softgels		90 Gels	20.99
3881			180 Gels	37.79
3890	Men's Extreme Sports Multi		90 Gels	17.49
3891	w/ MCT Oil, ZMA, Tribulus, Amino Acids & more		180 Gels	31.49

Women's

3796	Eve™ - Women's Multiple - 3/Day	V	90 Tabs	18.89
3797		V	180 Tabs	34.99
3802	Eve™ - Multi Softgels		90 Gels	18.89
3803			180 Gels	34.99
3798	Eve™ Veg Caps IRON FREE!	V	120 Veg Caps	20.99
3809	Prenatal Gels + DHA Softgel		90 Gels	18.89
3811	Complete Multi, Including Omega-3		180 Gels	34.29

Children's

3882	Kid Vits™ Chewable-Berry Blast /Xylitol	V	120 Loz	11.89
3883	Kid Vits™ Chewable-Orange Splash /Xylitol	V	120 Loz	11.89

Multi w/Greens

3787	Eco-Green Iron Free Multi	V	90 Veg Caps	15.39
3788	4 Caps = 2 Tabs	V	180 Veg Caps	26.59
3790	Eco-Green Iron Free Multi	V	60 Tabs	16.79
3792		V	120 Tabs	30.79
3862	Special Two Multi	V	90 Tabs	18.19
3864	w/ 850 mg Green Superfoods	V	180 Tabs	33.59
3868	Special Two Multi	V	120 Veg Caps	16.79
3869	(4/Day Formula = 2 Tabs)	V	240 Veg Caps	30.79

Specialized Multi

3770	Daily Vits™ Multi	V	100 Tabs	10.49
3771		V	250 Tabs	22.39
3846	Multi-Food 1™ NEW! Whole Food Multiple w/ Organic Blend	V	90 Tabs	20.99
3380	True Balance™ Multi For Healthy Blood Sugar Levels* - with high Biotin, Chromium & Gymnema		120 Caps	18.19



MK-7 Vitamin K-2

#0992

- 100 mcg
- Natural Source from Natto
- Promotes Arterial Health*
- Vegetarian / Vegan



ADAM™

Men's Multiple Vitamin

#3876

- With Saw Palmetto, Lycopene, Alpha Lipoic Acid & CoQ10
- Plus Natural Trans-Resveratrol & Grape Seed Extract
- Vegetarian / Vegan



Kid Vits™

Chewable-Berry Blast #3882

The nutritional needs of a growing child are of considerable importance, especially during their early years. Essential nutrients such as vitamins, antioxidants, minerals and other important co-factors play crucial roles in the growth and development of skeletal structures, brain function, internal organs and many other areas of basic developmental health. Unfortunately, kids can be extremely fussy when it comes to eating, and as a result, many of these basic nutritional needs can get overlooked in the process.*

V=Vegetarian

nowfoods.com

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Women's Specialty Formulas

3308	Candida Support™	V	90 Veg Caps	13.99
3319	w/ Caprylic Acid, Biotin, Oregano & more	V	180 Veg Caps	25.19
4773	Chaste Berry-Vitex Extract 300 mg	V	90 Veg Caps	12.59
3373	Clinically Advanced Hair, Skin & Nails (w/ Cynatine® & Complete Formula)		90 Caps	20.99
2812	Cranberry Mannose + Probiotics Packets Urinary Tract Support Formula, Dual Anti-Adhesion Formula	V	24/Box	23.09
2814	Mannose Cranberry Veg Caps 450 mg Mannose / 250 mg Cranberry per Veg Cap	V	90 Veg Caps	22.39
3379	Cycle Comfort™ NEW!	V	48 Veg Caps	13.99
2810	D-Mannose Powder 100% pure	V	3 oz	22.39
2809		V	6 oz	41.99
2811	D-Mannose 500 mg Caps	V	120 Veg Caps	22.39
3295	Female Balance™ - Now in Veg Caps With Wild Yam, Borage Oil, Vitex Extracts, Dong Quai and More!	V	90 Veg Caps	13.99
3377	Herbal Pause™ with EstroG-100® 257 mg	V	60 Veg Caps	19.59
1445	Ipriflavone 300 mg		90 Caps	13.99
3325	Menopause Support Standardized Herbal Extract Formula! w/ 5-HTP	V	90 Veg Caps	13.99
3338	Progesterone Cream, Unscented 20 mg Per Measured Pump	V	3 oz	16.09
3346	Progesterone Cream, Lavender 20 mg Per Measured Pump	V	3 oz	16.09
3287	Soy Isoflavones-150 mg/40% NON-GMO	V	60 Veg Caps	13.99
3288	60 mg Isoflavonoids	V	120 Veg Caps	25.19
3367	Wrinkle Rescue™ Caps - Now in Veg Caps	V	60 Veg Caps	13.99
3365	Wrinkle Rescue™ Moisturizer		2 oz	10.49

Empty Gelatin & Veg Caps

5102	Veg Caps '0' Vegetarian	V	300 Veg Caps	6.99
5104	Non-Gelatin	V	1000 Veg Caps	18.89
5106	Veg Caps '00' Vegetarian	V	250 Veg Caps	7.69
5108	Non-Gelatin	V	750 Veg Caps	19.59
5111	Gel Caps '000' Largest-Teaspoon		200 Caps	11.89
5136	Gel Caps '00'		250 Caps	4.89
5131			750 Caps	11.89
5156	Gel Caps '0'		250 Caps	3.49
5150			1000 Caps	9.09
5171	Gel Caps #1		500 Caps	6.99
5210	Gel Caps #3 (Smallest)		1000 Caps	10.49



Eve™ Women's Multiple Vitamin
#3798

- With Cranberry, Alpha Lipoic Acid & CoQ10
- Plus Superfruits - Pomegranate, Acai & Mangosteen
- Iron-Free
- Improved Formula!!
- Vegetarian/Vegan



Cranberry Mannose + Probiotics

#2812

- Cleanses the Urinary Tract*
- With 10 Probiotic Strains to Help Maintain a Healthy Microbial Balance*
- No Artificial Colors or Flavors
- Vegetarian / Vegan



Prenatal Gels + DHA

#3809

- Complete Multi plus 250 mg DHA Per Serving to Support Healthy Eye and Brain Development*
- Plus Borage Oil (GLA)



Menopause Support

#3325

- Soothing Herbal Blend*
- Standardized Extracts
- Vegetarian / Vegan

PET SUPPLEMENTS

NEW!

PET Supplements

4304	Pet Allergy Support (dog & cat) NEW!	75 Loz	20.29
4351	Pet Immune Support (dog & cat) NEW!	90 Loz	16.79
4303	Pet Joint Support (dog & cat) NEW!	90 Loz	15.39
4315	Pet Omega-3 (dog & cat) NEW!	180 Gels	12.59
4450	Pet Pure Lysine Powder (cat) NEW!	8 oz	11.19
4305	Pet GI Support (Probiotic) (dog & cat) NEW!	90 Loz	17.49
4310	Pet Relaxant (dog & cat) NEW!	90 Loz	12.59
4320	Pet Urinary Support (dog & cat) NEW!	90 Loz	17.49
4302	Pet Weight Management Support (dog) NEW!	90 Loz	17.49



Pet Omega-3 Support #4315

- Joint Support
- For Dogs and Cats
- NASC Certified



NOW® Pets is a new line of quality pet supplements that's specifically formulated to address today's most common pet health concerns. Created under the guidance of renowned holistic veterinarian Dr. Barbara Royal, NOW® Pets is manufactured in a GMP (Good Manufacturing Practices) approved facility. With NOW® Pets you get targeted nutritional formulas for the support of optimal pet health.



NOW® Pets has been certified by the National Animal Supplement Council (NASC). The NASC is an organization that protects and enhances the integrity of the animal health product industry by promoting the well-being of non-human food chain animals that are given animal health supplements by their owners.





NATURAL BORN ATHLETE

CLEAN. TESTED. PROVEN.

For more than 45 years NOW® Sports has been supporting clean and natural athletes with our award-winning line of pure, unadulterated sports nutrition products. Our products are formulated to promote optimal performance and help you achieve the results you work so hard for.*



nowsportsproducts.com • [facebook.com/nowsportsproducts](https://www.facebook.com/nowsportsproducts) • twitter.com/nowsportsnews

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Have your cake and eat it too!



Now you can sweeten your favorite foods, recipes, and beverages without all of the calories found in sugar. NOW Real Food® Sugarless Sugar™ revolutionizes the way you bake by offering a one-to-one sugar replacement. Just use an equal amount of Sugarless Sugar™ as a replacement for regular sugar. With the natural sweetness of Sugarless Sugar™ the only thing you'll miss is the calories!

Try this delicious chocolate cake recipe created by Chef Suzy Singh, NOW's Corporate Chef. Not only is it sugar-free, but it's also gluten-free and allergy-friendly with our new Living Now® Gluten-Free All-Purpose Flour!

Guilt-Free Chocolate Cake

(10 Servings)

Ingredients:

- 2 cups Living Now® Gluten-Free All-Purpose Flour
- 1 cup NOW® Organic Cocoa Powder
- 1 ½ cups NOW Real Food® Sugarless Sugar™
- ½ teaspoon Sea Salt
- 1 teaspoon Baking Soda
- 1 cup Rice Milk
- 1 cup Hot Water
- 1 teaspoon NOW® Vanilla Extract
- ½ cup Ellyndale® Organics Canola Oil

Directions:

- 1) Heat oven to 350°F (325°F convection). Grease and flour one 9-inch round baking pan.
- 2) In a large bowl combine flour, cocoa, sugar, sea salt, and baking soda and set aside.
- 3) In a separate bowl combine rice milk, hot water, vanilla extract, and canola oil.
- 4) Add the dry ingredients until batter is consistent.
- 5) Pour batter into prepared pan.
- 6) Bake for 45 to 50 minutes, or until inserted toothpick comes out clean.
- 7) Cool for 15 to 20 minutes and top with Berry Compote (visit nowfoods.com for the recipe).



SPORTS NUTRITION

Amino Acids (Caps, Tabs & Liquids)

0044	AAKG 3500 (Arginine + Alpha-Ketoglutarate) 1167 mg per Tab	V	180 Tabs	34.99
0011	Amino Complete™		120 Caps	11.19
0013	(Natural Protein Source)		360 Caps	25.19
0030	L-Arginine 500 mg		100 Caps	8.39
0031			250 Caps	16.79
0035	L-Arginine 1000 mg		120 Tabs	16.79
0037	L-Arginine & Citrulline 500/250 mg	V	120 VegCaps	18.89
0040	L-Arginine/Ornithine 500/250 mg		100 Caps	12.59
0042			250 Caps	26.59
0051	Branched-Chain Amino Acids 800 mg		60 Caps	9.79
0053	(Free Form Leucine/Isoleucine/Valine)		120 Caps	18.19
0054			240 Caps	33.59
0062	L-Carnitine 250 mg Carnipure™	V	60 Veg Caps	10.49
0070	L-Carnitine 500 mg	V	30 Veg Caps	9.79
0072	(Tartrate-Carnipure™)	V	60 Veg Caps	18.19
0073		V	180 Veg Caps	46.19
0067	L-Carnitine 1000 mg per Tab	V	50 Tabs	25.19
0068	(Tartrate-Carnipure™)	V	100 Tabs	46.19
0065	L-Carnitine Liquid 1000 mg-Citrus	V	16 fl oz	16.09
0069		V	32 fl oz	27.99
0066	L-Carnitine Liquid 1000 mg Tropical Punch	V	16 fl oz	16.09
0064	L-Carnitine Liquid 3000 mg-Citrus	V	16 fl oz	27.99
0083	L-Citrulline 750 mg		90 Veg Caps	19.59
0103			180 Veg Caps	34.99
0116	L-Citrulline 1,200 mg		120 Tabs	27.99
0090	L-Glutamine 500 mg		60 Caps	5.59
0092			120 Caps	10.49
0094	L-Glutamine 1000 mg	V	120 Veg Caps	13.99
0091		V	240 Veg Caps	26.59
0093	L-Glutamine 1500 mg	V	90 Tabs	13.99
0095		V	180 Tabs	25.19

**L-Citrulline
1200 mg Extra Strength
#0116**

- Extra Strength
- Healthy Immune System Function*
- Supports Protein Metabolism*
- Vegetarian/Vegan

*Citrulline is a non-essential amino acid that is an important intermediate in the urea cycle, functioning along with other amino acids to rid the body of ammonia, a byproduct of protein metabolism. Citrulline also plays an important role in the healing process and in the maintenance of a healthy immune system.**

**T-Learn® Extreme
Supports Optimal Body Composition*
#1923**

NOW® T-Learn® Extreme features GreenSelect® Phytosome, a standardized green tea extract complexed with phospholipids for enhanced bioavailability. GreenSelect® Phytosome has been clinically tested and shown to support healthy metabolic rate and weight management along with a well-balanced diet and exercise. NOW® T-Learn® Extreme is also formulated with ForsLean®, another clinically tested ingredient shown to support the production of muscle tissue, while facilitating the breakdown of adipose tissue for use in energy production.* Natural Caffeine promotes energy expenditure and exercise endurance, supports enhanced neuromuscular coordination, and boosts mental alertness.**

***These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.**

Amino Acid Powders

0205	AAKG Pure Powder	V	7 oz	27.99
0206	Amino-9 Essentials™ Powder		330 g	30.79
0210	L-Arginine Free Form		1 lb	27.99
0211			2.2 lb	48.99
0213	BCAA Pure Powder 2:1:1 Leucine/Isoleucine/Valine - New Instant		12 oz	30.79
0217	L-Carnitine (Tartrate-Carnipure™) Powder	V	3 oz	27.99
0214	L-Citrulline Pure Powder	V	4 oz	24.49
0220	L-Glutamine Pure Powder	V	6 oz	12.59
0221		V	1 lb	27.99
0222		V	2.2 lbs	48.99
0241	L-Leucine Powder Instant		9 oz	33.59
0250	L-Ornithine, HCl Powder	V	8 oz	34.99
0260	Taurine Pure Powder	V	8 oz	9.79

Beta Alanine

2007	Beta Alanine Powder, 100% Pure	V	17.6 oz	31.49
2008	Beta Alanine Caps 750 mg		120 Caps	20.99

Pro-GH™

0207	Pro-GH™ (IGF-1 Builder) Powder	V	21.2 oz	30.79
------	--------------------------------	---	---------	-------

Diet Support

1731	CLA Extreme™ 750 mg		90 Gels	22.39
1733	w/ 100 mg Carnitine, Guarana, Chromium Picolinate & Green Tea		180 Gels	41.99
2105	Lipo Trim w/ L-Carnitine & Chromium	V	120 Tabs	17.49
2140	Pyruvate 1000 mg, Calcium	V	90 Tabs	13.99
2141		V	180 Tabs	26.59
1923	T-Lean® Extreme Green Tea Phytosome, Guarana, Caffeine, Forslean® & More	V	60 Veg Caps	20.99

Energy & Endurance

Electro Endurance™

2052	Electro Endurance™ Powder, Orange Flavor With Whey Hydrolysate, Dextrose & Electrolytes		2.2 lbs	23.09
2054	HMB 500 mg Patented NEW!		90 Caps	27.99
3352	Sports Energy Extreme B Vitamins, Taurine, L-Tyrosine, L-Carnitine, Natural Caffeine (Green Tea, Guarana, Yerba Maté) and More!		90 Caps	19.59

Ribose - BioEnergy™

2144	D-Ribose 750 mg	V	60 Veg Caps	13.29
2145		V	120 Veg Caps	24.49
2146	D-Ribose, Pure Powder	V	4 oz	18.19
2147		V	8 oz	27.99
2137		V	1 lb	48.99
2148	D-Ribose MegaChews 1500 mg 1500 mg Per Lozenge-High Potency	V	90 Loz	25.19

V=Vegetarian



L-Leucine Powder Instant

#0241

- Free-Form, Pharmaceutical Grade
Non-GMO, Mixes Instantly
- Helps Build Lean Tissue*
- Vegetarian / Vegan



HMB

#2054

- Preserves Lean Mass*
- Enhances Recovery*

HMB (β-Hydroxy β-Methylbutyrate) is a clinically researched, naturally occurring metabolite of the branched-chain amino acid Leucine. HMB normally plays a role in the regulation of protein breakdown in the body, helping to preserve lean muscle tissue.* HMB therefore can help to maintain muscle strength and mass when combined with regular exercise and a healthy diet.* In addition, it may help to enhance recovery from intense exercise.*

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



FIT & TONE™ PROTEIN



- Diet Support Formula*
- Helps Manage Weight and Appetite*
- No Additives, Preservatives or Artificial Flavors
- With Whey Protein Isolate, Super CitriMax®, and Green Coffee Bean Extract Helps Manage Weight and Appetite*
- Helps Maintain Healthy Glucose Metabolism*
- Promotes Cellular Energy Production*

Fit & Tone™ is a protein supplement that's been formulated to help you sculpt the body you've always wanted.* Each serving of Fit & Tone™ provides 25 grams of high quality, satisfying Whey Protein Isolate, which can help you manage your appetite and attain your optimal body composition when used along with a healthy diet and exercise program.* To further assist you in your weight management efforts and to help you maintain healthy glucose metabolism, Fit & Tone™ includes the clinically tested ingredients Super CitriMax® and ChromeMate®.

***These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.**

Protein Powders



Fit & Tone™ Protein Mocha Flavor

#2204

- Diet Support Formula*
- Helps Manage Weight and Appetite*
- No Additives, Preservatives or Artificial Flavors
- With Whey Isolate, Super Citrimax®, Green Coffee Bean Extract and More
- Helps Maintain Healthy Glucose Metabolism*
- Supports Normal Energy Production*



Pea Protein Organic, Unflavored

#2108

- Non-GMO Vegetable Protein
- Pure, 15 g Protein
- With Branched Chain Amino Acids
- No Soy, No Dairy
- Mixes Easily
- Vegetarian/Vegan
- No Artificial Sweeteners - No Aspartame, No Sucralose, No Acesulfame-K

Protein Powders

2040	Eggwhite Protein Powder, Pure Unflavored		1.2 lb	24.49
2044	Eggwhite Protein, Chocolate Instant		1.5 lb	34.99
2046	Eggwhite Protein, Vanilla Instant		1.5 lb	34.99
2203	Fit and Tone™ Protein NEW! Vanilla Berry Flavor, Diet Formula		2 lb	34.99
2204	Fit and Tone™ Protein NEW! Vanilla Mocha, Diet Formula		2 lb	34.99
2122	Micellar Casein Pure, Unflavored		1.5 lb	27.99
2108	Pea Protein, Unflavored ORGANIC		1.5 lb	18.89
2133	Pea Protein Chocolate NON-GMO	v	2 lb	23.09
2134	Pea Protein Vanilla Toffee NON-GMO	v	2 lb	23.09
2132	Pea Protein, 100% Pure	v	12 oz	9.09
2135	NON-GMO	v	2 lb	19.59
2124			7 lb	52.49
2129	Plant Protein Complex (Pea, Hemp, Quinoa, Rice) Vanilla	v	2 lb	24.49
2143	Soy Protein Chocolate NON-GMO	v	2 lb	20.99
2142	Soy Protein Vanilla NON-GMO	v	2 lb	20.99
2156	Soy Protein Isolate NON-GMO Pure	v	1.2 lb	12.59
2152	Zero-Carb Per Serving, Unflavored	v	2 lb	19.59
2206	Sprouted Brown Rice Protein 80%	v	2 lb	17.49
2207	Sprouted Brown Rice Protein, Chocolate NEW!	v	2 lb	23.09
2208	Sprouted Brown Rice Protein, Vanilla NEW!	v	2 lb	23.09
2205	Whey Concentrate 80% Protein ORGANIC		1 lb	27.99
2298	Whey Concentrate Unflavored Pure		1.5 lb	19.59
2299			5 lb	57.39
2189	Whey Protein Hydrolyzed, Chocolate		2 lb	34.99
2172	Whey Protein Isolate, 100% Pure, Unflavored		1.2 lb	23.09
2174			5 lb	76.99
2177			10 lb	132.99
2111	Whey Protein Isolate Cookies & Creme		1.8 lb	34.99
2112			5 lb	76.99
2115	Whey Protein Isolate Toffee Caramel Fudge		1.8 lb	34.99
2116			5 lb	76.99
2162	Whey Protein Isolate Chocolate		1.8 lb	34.99
2166			5 lb	76.99
2167			10 lb	132.99
2164	Whey Protein Isolate Strawberry		1.8 lb	34.99
2139			5 lb	76.99
2160	Whey Protein Isolate Vanilla		1.8 lb	34.99
2159			5 lb	76.99
2149			10 lb	132.99
2173	Premium Whey Protein Vanilla		1.2 lb	20.99
2175	w/Glutamine		2 lb	31.49
2180	Whey Protein Chocolate		2 lb	26.59
2182			6 lb	69.99
2194			10 lb	104.99
2185	Whey Protein Vanilla		2 lb	26.59
2186			6 lb	69.99
2195			10 lb	104.99
2178	Whey Protein Strawberry		2 lb	26.59

V=Vegetarian

nowfoods.com

Mass Building

Mass Building

Arginine

2005	Arginine Power Super Stack w/ Citrulline, L-Norvaline, Creatine, CoQ10, Guarana, Green Tea Extract, Yerba Mate & More	2.2 lb	26.59
------	---	--------	-------

Carb Gainers

2020	Carbo Gain 100% Pure Maltodextrin	V 2 lb	10.49
2023		V 8 lb	24.49
2019		V 12 lb	30.09
6924	Dextrose - Pure Carbohydrate	V 10 lb	23.09
2014	Waxy Maize Pure Powder	5.5 lb	26.59

Creatine

2030	Creatine Monohydrate Powder, Pure	V 8 oz	8.39
2031		V 21.2 oz	13.99
2032		V 2.2 lbs	20.99
2038	Creatine, Micronized Pure Powder	V 500g	16.09
2035	Creatine 750 mg Caps	120 Caps	9.79
2048	Creatine 1,200 mg Tabs	V 150 Tabs	17.49
2055	Kre-Alkalyn® Creatine 750 mg	V 120 Caps	18.89
2053	Easy Absorption - No Stomach Distress	V 240 Caps	34.99

IGF-1

3201	IGF-1 Spray 27.5 ng New Zealand	1 fl oz	20.99
3191	IGF-1 Extreme Spray 55 ng Extra Strength, Plus B-12	2 fl oz	41.99
3202	IGF-1 82.5 ng from Deer Antler Velvet	30 Loz	19.59

MCT Oil

2199	MCT Oil 100% Pure (in glass)	V 32 fl oz	17.49
2196	MCT Oil 1000 mg	150 Gels	13.99

Men's Multi Vitamins

3890	Men's Extreme Sports Multi	90 Gels	17.49
3891	w/ MCT Oil, ZMA, Tribulus, Amino Acids & more	180 Gels	31.49

Recovery

2215	Recovery Factors™ w/ IGF-1 NEW!	90 Veg Caps	27.99
------	--	-------------	-------

Sports Omega-3

1844	Sports Omega w/ CLA NEW!	120 Softgels	20.99
------	---------------------------------	--------------	-------

TestoJack 100™, 200™ & 300™

2168	TestoJack 100™ 100 mg	V 60 Veg Caps	18.89
2138	w/ Standardized Long Jack, ZMA®, Tribulus	V 120 Veg Caps	33.59
2198	TestoJack 200™ 200 mg	V 60 Veg Caps	23.09
2197	w/ Tongkat Ali, Horny Goat Weed, Tribulus & more	V 120 Veg Caps	39.19

2202	TestoJack 300™ NEW!	V 60 Veg Caps	27.99
------	----------------------------	---------------	-------

Tribulus

2170	Tribulus 500 mg Extract	100 Caps	10.49
2171	Tribulus 1000 mg Extract	V 90 Tabs	15.39
2271		V 180 Tabs	27.99

2273	Tribulus Extreme NEW! w/ Organic Maca, Horny Goat Weed, Green Tea & Damiana	V 90 Veg Caps	19.59
------	---	---------------	-------

ZMA®

2200	ZMA® 800 mg (Zinc, Mag, B-6)	90 Caps	15.39
2201		180 Caps	27.99



NEW! Recovery Factors™ with IGF-1 #2215

NOW® Recovery Factors™ is a bioactive whey protein derived from bovine colostrum that has been microfiltered to achieve a higher protein content. The resultant concentrate includes lysozyme, immunoglobulins, lactoferrin, IGF-1, and other components that are known to support the healthy repair and growth functions of the immune and gastrointestinal systems.* This can be especially important for athletes, because intense exercise can temporarily stress the immune system and GI barrier integrity.*



MCT Oil #2199

- Weight Management*
- Thermogenic*
- Spares Lean Body Tissue*
- Vegetarian / Vegan



Tribulus Extreme #2273

- Male Performance Formula
- Promotes Healthy Sexual Function
Energy and Vitality*
- Vegetarian/Vegan

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

V=Vegetarian

Add a little wow to your dish with Ellyndale Oils!

Go from bland to grand with Ellyndale Foods™ gourmet oils, the perfect flavorful addition to your favorite recipes. These premium-grade oils are produced in small batches using the finest quality ingredients to preserve each oil's distinct flavor profile. Our versatile oils are carefully packaged to protect against light and oxidation and to maintain freshness. Our focus on unique and innovative flavors, and our obsessive attention to the tiniest of details, means every dish prepared with Ellyndale gourmet oils is a memorable one.

Available at your favorite local health food store.
www.ellyndalefoods.com



NEW!



ELLYNDALE
foods
Family Owned & Operated

ORGANIC CANOLA OIL
100% PURE SUPERIOR TASTE

Expeller Pressed
Perfect for baking, frying, sautéing, and in dressings and sauces



ELLYNDALE
foods
Family Owned & Operated

ORGANIC EXTRA VIRGIN OLIVE OIL
100% PURE SUPERIOR TASTE

First Cold Pressed Imported

ELLYNDALE
foods
Family Owned & Operated

ORGANIC SUNFLOWER OIL
100% PURE SUPERIOR TASTE
SUNFLOWER OIL

Healthy & Versatile Cooking Oil
Natural Source of Vitamin E
Deliciously Mild

ELLYNDALE
foods
Family Owned & Operated

RICE BRAN OIL
100% PURE SUPERIOR TASTE

Pleasant Nutty Flavor
Perfect for Frying

ELLYNDALE
foods
Family Owned & Operated

AVOCADO OIL
100% PURE SUPERIOR TASTE

Highly Versatile
Rich, Smooth Flavor
Ideal for High Heat Cooking
Expeller Pressed

FOODS Non-GMO

Beverages All Non-GMO

NOW Real Tea® Tea Bags - 12 Boxes Per Case Because Feeling Good Should Taste Great

4221	Better Off Red™ (Red Rooibos) - Organic red rooibos with a vanilla citrus blush	24/Box	3.59
4222	Dandelion - Herbal cleansing ORGANIC	24/Box	3.59
4223	Feelin' Groovy™ - - Natural resistance and wellness with Hibiscus	24/Box	3.99
4224	Full Tilt™ - Energizing green tea with yerba mate	24/Box	3.59
4225	Go With The Flow™ - For gentle cleansing	24/Box	3.99
4226	Green Kick™ ORGANIC - Organic triple green tea with Sencha and Matcha	24/Box	3.59
4227	Green Tranquility™ ORGANIC - Organic decaf green tea with lemon myrtle	24/Box	3.59
4229	Heavenly Hip Hibiscus™ - Flavorful with anti-aging benefits	24/Box	3.59
4238	Organically Hip Hibiscus™ - 100% Pure - Organic Hibiscus Tea ORGANIC	24/Box	3.99
4230	Kick Back™ - Relaxing, soothing, stress-relieving blend	24/Box	3.59
4231	Nighttime™ - Soothing chamomile bedtime brew	24/Box	3.59
4232	Ojibwa - Traditional herbal remedy	24/Box	3.59
4233	Pau D' Arco - Traditional wellness tea	24/Box	3.59
4234	PomeGreenate™ ORGANIC - Green tea with pomegranate	24/Box	3.59
4235	Queue Ease™ - Mint-ginger digestive blend	24/Box	3.59
4236	Senna - Constipation relief ORGANIC	24/Box	3.59
4239	Slender Chai Tea NEW!	24/Box	3.59
4237	TLC (Throat & Lung)™ - Throat and lung care	24/Box	3.99
4240	Women's Righteous Raspberry™	24/Box	3.59

Slender Sticks™ All Non-GMO

Sugar-free Drink Sticks

- Sweetened w/ BetterStevia® • One per 16.9 oz water
- 15 Calories or less per serving • High in vitamin antioxidants
- 50% of 9 Daily Vitamins

6992	Acai Lemonade	12-Count	4.79
6994	Berry Energy Tea	12-Count	4.79
7094	Grape Active Sport w/ Electrolytes	12-Count	4.79
6996	Pomegranate Berry	12-Count	4.79
6998	Tropical Punch	12-Count	4.79



Slender Chai Tea

#4239

You're putting in time at the gym and making smart food choices. Now let's keep your drive alive with a tasty natural brew that perfectly complements your dedication - NOW Real Tea® Slender Chai. Our unique chai-infused black tea goes to work with Garcinia Cambogia, Cardamom, Ginger, Cinnamon and other skinny-friendly herbs to create a vibrant tea that's deeply rich and flavorful. It's your diet's best friend!



Grape Slender Sticks™

#7094

- Sugar-Free Drink Sticks
- Only 15 Calories
- Refreshingly Delicious
- High in Vitamin Antioxidants
- 50% of 9 Daily Vitamins
- Natural Ingredients
- Contains 10 Super Fruits
- Natural Sweeteners
- No Artificial Flavors
- No Preservatives
- Gluten Free
- Made With BetterStevia® - The Natural Stevia with a Clean, Sweet Taste

Cocoa/ Cacao/ Carob All Non-GMO

6669	Carob Powder, Roasted, Pure	12 oz	4.89
6672	Cocoa Powder, Unsweetened ORGANIC	12 oz	4.79
6676	Cacao Nibs, ORGANIC NEW!	8 oz	4.79
6671	Hot Cocoa (Instant) ORGANIC	14 oz	7.19
6681	Hot Cocoa (No Sugar Added) Sweetened with BetterStevia®	10 oz	6.99

Dried Fruit All Non-GMO**No Sulfites Added**

5620	Apricots, Unsweetened ORGANIC	1 lb	11.99
5672	Coconut, Medium, Unsweetened	10 oz	3.19
5675	Coconut Shredded, Unsweetened ORGANIC	10 oz	3.59
5695	Ginger Slices, Crystallized	12 oz	5.19
5696	Ginger Dices	1 lb	5.99
5698	GoldenBerries (Inca Berries) ORGANIC	8 oz	7.99
5700	Mango Slices	10 oz	4.79
5720	Papaya Spears	12 oz	4.79
5760	Pineapple Rings	12 oz	4.39
5766	Tropical Fruit Mix Dices	1 lb	6.39

NEW!**Ellyndale® Foods**

E0500	Vanilla Extract, Liquid ORGANIC	2 fl oz	4.79
E0517	Sugarless Sugar™ Packets w/ Monk Fruit NEW!	35 Pkts	3.35
E0516	Sugarless Sugar™ One-to-One NEW! Sugar Replacement for Baking	18 oz.	7.99

Gourmet Oils in attractive glass bottles

E0510	Almond Oil	16.9 fl oz	8.79
E0511	Avocado Oil	16.9 fl oz	11.19
E0509	Canola Oil, ORGANIC	16.9 fl oz	6.39
E0504	Coconut Oil, Virgin ORGANIC	12 fl oz	7.19
E0505	Coconut Oil, Virgin ORGANIC NEW!	28 fl oz	15.99
E0513	Coconut Infusions™ ORGANIC NEW! Coconut Oil, Non-Dairy Butter Flavor	12 fl oz	8.79
E0514	Coconut Infusions™ ORGANIC NEW! Garlic Coconut Oil	12 fl oz	8.79
E0520	Liquid Coconut Oil Fractionated NEW!	16 fl oz	11.89
E0515	Macadamia Nut Oil, Extra Virgin	16.9 fl oz	11.19
E0502	Olive Oil, Extra Virgin ORGANIC	16.9 fl oz	7.99
E0519	Pumpkin Seed Oil, ORGANIC NEW!	8.45 oz	7.99
E0503	Rice Bran Oil	16.9 fl oz	7.19
E0512	Sesame Oil, ORGANIC NEW!	8.45 fl oz	8.79
E0512	Sunflower Oil, ORGANIC	16.9 fl oz	7.19

Flours, Powders & Baking Mixes

6410	Agar Powder (Vegetarian Gelatin)	2 oz	6.39
6005	Almond Flour	10 oz	5.19
6006		22 oz	10.39
6669	Carob Powder, Roasted, Pure	12 oz	5.59

**NEW! Avocado Oil**

#E0511

Ellyndale® gourmet cooking oils are the perfect flavorful addition to your customers' favorite recipes. Our premium grade oils are produced using the finest quality ingredients to preserve each oil's distinct flavor, and we bottle them in dark green glass to protect against light and oxidation, helping to maintain freshness.

**NEW! Organic Coconut Flour #6917**

- Excellent Source of Fiber
- Unsweetened
- No Added Sulfites

6917	Coconut Flour ORGANIC	1 lb	4.79
6672	Cocoa Powder, Unsweetened ORGANIC	12 oz	7.99
6509	Gelatin Powder (Beef)	1 lb	11.19
6511		4 lb	38.39
5040	Guar Gum Powder, Pure	8 oz	6.39
6199	Xanthan Gum Powder, Pure	6 oz	7.19
Milk Products Dried (Dairy & Non-Dairy)			
5811	Buttermilk Powder	14 oz	4.79
5832	Non Fat Dry Milk Powder ORGANIC	12 oz	6.89
5837	Soy Milk Powder ORGANIC	20 oz	6.39

For our Gluten-Free Flours see the Living Now® Section

Grains and Seeds All Non-GMO

6244	Chia Seeds, Black ORGANIC	12 oz	9.59
6246	Chia, Milled, Black ORGANIC	10 oz	8.79
6241	Chia Seeds - White	1 lb	8.79
6242	Chia Milled - White	10 oz	7.99
6283	Farro ORGANIC	1 lb	4.79
6260	Flax Seed ORGANIC	1 lb	2.63
6258		2 lb	4.79
6266	Flax Seed Meal ORGANIC	12 oz	3.03
6256		22 oz	5.19
6284	Freekeh ORGANIC	1 lb	6.79
6268	Golden Flax Seeds ORGANIC	1 lb	3.19
6276		2 lb	5.59
6274	Golden Flax Meal, ORGANIC	12 oz	3.59
6257	" " "	22 oz	5.99
6281	Hemp Seed Hearts ORGANIC	8 oz	7.99
5951	Oat Bran ORGANIC	14 oz	2.79
6303	Oats, Rolled ORGANIC	24 oz	3.19
6295	Oats, Steel Cut ORGANIC	2 lb	4.39
6306	Popcorn ORGANIC	24 oz	3.19
5996	Rice Bran	20 oz	3.59
6102	Sprouted Brown Rice ORGANIC	1 lb	4.79
6335	Textured Soy Granules ORGANIC	8 oz	3.19
6341	Textured Soy Nuggets ORGANIC	8 oz	3.99
6282	Toasted Hemp Seeds ORGANIC	12 oz	6.39
6323	Triple Omega Seed Mix ORGANIC	12 oz	7.19
6103	Wild Rice ORGANIC	8 oz	6.39

Organic Quinoa and Organic Amaranth: See Living Now®.

Healthy Snacks All Non-GMO

7002	Crunchy Clusters™ Almond Crunch	9 oz	5.59
7003	Crunchy Clusters™ Cashew Crunch	9 oz	5.99
7008	Crunchy Clusters™ Cran-Blueberry	8 oz	5.59
6717	Sesame Sticks, Cajun	9 oz	2.79
6724	Sesame Sticks, Garlic	9 oz	2.79
6759	Sesame Sticks, Salted, Whole Wheat	9 oz	2.79

All Food products are Vegan except for Hot Cocoa mixes, Gelatin Powder, Buttermilk Powder, Dry Milk Powder, Lactose, and Honey-Roasted Pecans.



Organic Farro

#6323

- Good Source of Fiber and Protein
- 100% Whole Grain
- Grown in the USA
- Ancient Grain



Organic Sprouted Brown Rice #6102

NOW Real Food® Organic Sprouted Brown Rice contains wholesome young rice grains that have been sprouted and harvested at the peak of perfection for maximum nutrient content and digestibility. Sprouted Brown Rice has a subtle, nutty flavor that's slightly sweeter than regular brown rice. Use in place of ordinary brown rice and enhance the nutritional value and flavor of any dish!



Living Now® Gluten-Free

Allergy-friendly, Vegan and Non-GMO

6556	All-Purpose Flour, Gluten Free	17 oz	3.99
6211	Amaranth Grain ORGANIC	1 lb	3.59
6555	Baking and Pancake Mix, Gluten Free	17 oz	4.79
6677	Chocolate Chip Banana Bread, Gluten Free	10.2 oz	4.79
6549	Chocolate Chip Cookie Mix, Gluten Free	17 oz	5.59
6553	Chocolate Fudge Brownie Mix, Gluten Free	1 lb	5.59
	ORGANIC		
6285	Millet Seeds ORGANIC NEW!	1 lb	3.19
6317	Quinoa, Black ORGANIC	14 oz	6.39
6311	Quinoa Grain ORGANIC	1 lb	6.39
6316	Quinoa, Red ORGANIC	14 oz	6.39
6321	Quinoa Pasta, Elbow Macaroni NEW! ORGANIC	8 oz	3.99
6322	Quinoa Pasta, Penne NEW! ORGANIC	8 oz	3.99
6325	Quinoa Pasta, Spaghetti NEW! ORGANIC	8 oz	3.99
6314	Quinoa Tri-Color ORGANIC (White, Red, Black Quinoa blend)	14 oz	6.39
6130	Rice Flour, Brown, Gluten Free, ORGANIC	1 lb	3.99
6140	Rice Flour, White, Gluten Free	2 lb	3.99
6181	Tapioca Flour, Gluten Free	1 lb	2.63

Nuts & Seeds (Packaged & Bulk) - No Peanuts Manufacturing Facility

7005	Almonds, Shelled, Natural	1 lb	7.99
7009	Almonds, Roasted & Salted	1 lb	9.19
7022	Brazil Nuts, Raw ORGANIC	10 oz	6.79
7012	Brazil Nuts, Whole, Raw	12 oz	6.79
7065	Cashews, Raw	10 oz	5.59
7066	Cashews, Raw, Whole ORGANIC	10 oz	5.99
7067	Cashews, Roasted & Salted	10 oz	5.99
7019	Macadamia Nuts, Roasted & Salted	9 oz	8.79
7014	Nuts About Berries™	8 oz	6.39
7001	Pecans, Halves & Pieces, Raw	12 oz	8.79
7020	Pecans, Honey Roasted	8 oz	8.79
7016	Pine Nuts, Raw ORGANIC	8 oz	11.99
7021	Pistachios, Uncolored, Salted	12 oz	7.19
7025	Pumpkin Seeds, Raw	1 lb	5.59
7023	Pumpkin Seeds, Raw ORGANIC	12 oz	5.59
7030	Raw Energy Nut Mix (No Peanuts)	1 lb	7.19
7035	Sesame Seeds, Hulled ORGANIC	1 lb	4.79
7050	Sunflower Seeds, Raw, Hulled, Unsalted	1 lb	3.19
7052	Sunflower Seeds, Raw, Hulled, Unsalted ORGANIC	1 lb	3.99
7054	Sunflower Seeds, Roasted & Salted	1 lb	3.99
7056	Sunflower Seeds, Roasted & Unsalted	1 lb	3.99
7026	Tamari Almonds	7 oz	5.19
7073	Walnuts, Halves and Pieces	12 oz	7.99
7074	Walnuts, Raw, Halves & Pieces ORGANIC	12 oz	9.59



NEW! Organic Quinoa Macaroni #6321

- Free of Gluten and Corn Allergens
- Quinoa and Rice Elbow Pasta
- Always made without Dairy, Wheat, Soy, Nuts, Eggs
- Produced in a Dedicated Gluten-Free, Allergy-Friendly Facility

Finally, here's a gluten-free pasta the whole family can enjoy. We've created the perfect gluten-free pasta that tastes the way real pasta should taste with delicious flavor, the right texture and no worries. Living Now® Pastas are made with a simple and wholesome combination of organic quinoa, amaranth, and rice and are made without wheat, corn, and other common allergens. Our Macaroni, Spaghetti, and Penne are produced in a dedicated gluten-free and allergy-free facility, so you can rest easy knowing your new favorite pasta is not only safe, but good for you and your family as well.



Chocolate Chip Banana Bread Mix

#6677

- Simply natural
- No artificial colors, flavors, sweeteners or hydrogenated oils
- Made without the 8 major common allergens
- Just pure gluten-free goodness

Coconut Oil

1725	Coconut Oil, Virgin, Plastic Jar	ORGANIC	12 oz	7.19
1726			20 oz	10.39
1735			54 oz	23.99

Sprouting Aids And Seeds

Sprouting Aids

7320	Citric Acid Powder		4 oz	3.99
7321	(Protects Sprout)		1 lb	10.39
7350	Sprouting Jars (+Lid)		Each	4.79

Sprouting Seeds

7212	Alfalfa Seeds, ORGANIC		12 oz	7.99
7215	Broccoli Seeds		4 oz	4.79
7250	Mung Beans		1 lb	3.99
7271	Sprout Mix, Zesty (Clover, Fenugreek & Radish)		1 lb	5.59

Sweeteners All Non-GMO

6906	Agave Nectar, Light	ORGANIC	23 oz	5.59
6909	Agave Nectar, Amber	ORGANIC	23 oz	5.59
6907	Brown Rice Syrup	ORGANIC	16 fl oz	4.79
6915	Coconut Sugar	ORGANIC	1 lb	4.55
6920	Date Sugar		1 lb	6.39
6925	Dextrose		2 lb	4.39
6921	Erythritol	ORGANIC NEW!	1 lb	7.19
6927	Erythritol Powder, Pure		1 lb	6.39
6923	Low Carb, Non-Laxative Effect		2.5 lb	12.79
6931	Fructose		24 oz	3.19
6933			3 lb	5.59
6940	Lactose		1 lb	3.59
6947	Maple Syrup, Pure "A"	ORGANIC	32 fl oz	19.99
6948	Maple Syrup, Pure "B"	ORGANIC	16 fl oz	10.39
6944			32 oz	19.99
6951			64 oz	35.99
6965	Sucanat® Cane Juice Powder	ORGANIC	2 lb	5.59
6872	Sugarless Sugar™ w/ Erythritol and BetterStevia® - 1:1 Ratio Sugar Replacement		18 oz	7.99
E0517	Sugarless Sugar™ Packets w/ Monk Fruit	NEW!	35 Pkts	3.35
E0516	Sugarless Sugar™ One-to-One Sugar Replacement for Baking - Ellyndale®	NEW!	18 oz.	7.99
6972	Turbinado Sugar	ORGANIC	2.5 lb	5.99
6983	Xylitol, Pure		1 lb	5.59
6986			2.5 lb	11.99
6989			15 lb	59.99
6988	Xylitol Packets 2 g + Stevia		75/box	6.39
6990	Xylitol Packets, Pure		75/box	6.39



Organic Erythritol #6921

- 100% Pure
- Pleasant-Tasting Natural Sweetener
- Great for Reduced-Calorie and Sugar-Free Recipes
- Zero Calories
- Low Glycemic Impact
- Non-GMO
- Naturally Sweet



Organic Agave Nectar, Amber #6909

- Low Glycemic Sweetener



NEW! Organic Coconut Sugar #6915

- A Healthier Alternative to Table Sugar
- Low Glycemic Impact
- Sustainably Harvested

Eat what you love. Love what you eat.



Deliciously Gluten-Free

Living Now® offers natural and organic gluten-free and non-GMO grains, flours, mixes and pastas that are produced in a dedicated gluten-free facility. All of our delicious products are carefully made without wheat, eggs, dairy, nuts, soy, and fish. Get back to feeling good again with our allergy-friendly foods that you'll purely love.

 Always Made Without 

Dairy **Wheat** **Soy** **Nuts** **Eggs**

Produced in a dedicated gluten-free, allergy-friendly facility.

Now available
at your favorite
health food store.


livingnow®
gluten-free



Ancient Grains • Flours • Baking Mixes • Pastas
For products, recipes and more visit LivingNowFoods.com



- Zero Calories
- Sensational Sweet Flavor
- Low Glycemic Impact
- Zero Artificial Colors, Flavors or Additives
- Sustainably Grown
- No Bitter Aftertaste

BetterStevia® is a scientifically advanced form of Stevia that's produced using a special enzymatic processing method that eliminates the bitterness often associated with other Stevia products, providing a delicious-tasting pure extract that maintains Stevia's no-calorie and low-glycemic properties.



BetterStevia® Instant Tabs #6919

- Zero Calories
- Quick Dissolving
- Non-GMO
- Handy New Container

BetterStevia®: The better tasting zero-calorie sweetener!

Liquids

6952	BetterStevia® Glycerite, Alcohol-Free	2 oz	6.29
6953		8 oz	18.19
6955	BetterStevia® Liquid Extract	2 oz	6.29
6959		8 oz	18.19
6980	BetterStevia® Liquid Extract ORGANIC	2 oz	7.69
6991		8 oz	19.59
6937	BetterStevia® Liquid Extract Cinnamon Vanilla	2 oz	7.69
6930	BetterStevia® Liquid Extract, Coconut	2 oz	7.69
6966	BetterStevia® Liquid Extract, Dark Chocolate	2 oz	7.69
6938	BetterStevia® Liquid Extract, English Toffee	2 oz	7.69
6979	BetterStevia® Liquid Extract, French Vanilla	2 oz	7.69
6981	BetterStevia® Liquid Extract, Hazelnut	2 oz	7.69
6987	BetterStevia® Liquid Extract, Lemon Twist	2 oz	7.69
6932	BetterStevia® Liquid Extract, Pomegranate Blueberry	2 oz	7.69
6922	BetterStevia® Liquid Extract, Tropical Fruit	2 oz	7.69

Packets

6863	BetterStevia® French Vanilla Packets	75/Box	6.99
6941	BetterStevia® Packets ORGANIC	35/Box	3.35
6942	Packets w/ Organic Inulin!	75/Box	6.29
6939	BetterStevia® Original	45/Box	3.35
6957	Extract Packets (Rice Maltodextrin Base) Bulk	100/Box	6.29
6958	NON-GMO Project Verified	1000/Box	55.99
6968	BetterStevia® Balance Packets (Dietary supplement w/ Inulin & Chromium)	100/Box	7.69

Powders/Tabs

6960	BetterStevia® White Extract Powder ORGANIC	1 oz	6.29
6943		4 oz	20.99
6961		1 lb	55.99
6919	Stevia Instant Tabs	175 Tabs	5.59

Sweetening with Stevia just got Sweeter.

No-mess, easy-to-pour bottles!



Lemon Twist #6987



Coconut #6930



Cinnamon Vanilla #6937



Pomegranate Blueberry #6932



Tropical Fruit #6922



Hazelnut #6981



English Toffee #6938



Dark Chocolate #6966



French Vanilla #6979

New Diffusers

from NOW® Solutions



NOW® Solutions ultrasonic essential oil diffusers are a natural alternative to unhealthy scented candles and air fresheners. Unlike other diffusers that use distilled water and heat, our convenient, premium quality diffusers require only tap water and your favorite essential oils to create a cool mist that not only soothes the senses but humidifies the air as well. These diffusers are BPA-free, extremely quiet, involve no heat, and are easy to clean. NOW Solutions' ultrasonic diffusers combine the timeless benefits of aromatherapy with the convenience of modern technology.

Redefining natural beauty



888.669.3663 • nowfoods.com/nowsolutions

 facebook.com/nowfoodsofficial

 pinterest.com/nowsolutions

PERSONAL CARE

Aromatherapy

Essential Oils 100% Certified Organic

7407	Citronella Oil ORGANIC	1 fl oz	6.29
7410	Eucalyptus Oil ORGANIC	1 fl oz	6.29
7430	Lavender Oil ORGANIC	1 fl oz	16.09
7420	Lemon Oil ORGANIC	1 fl oz	9.09
7440	Orange Oil ORGANIC	1 fl oz	4.89
7452	Peppermint Oil ORGANIC	1 fl oz	11.89
7460	Rosemary Oil ORGANIC	1 fl oz	9.79
7470	Tea Tree Oil ORGANIC	1 fl oz	9.09

Essential Oils 100% Pure & Natural

7515	Anise Oil 100% Pure	1 fl oz	5.24
7526	Atlas Cedar Oil 100% Pure	1 fl oz	4.89
7513	Balsam Fir Needle Oil 100% Pure	1 fl oz	8.39
7516	Basil Oil 100% Pure	1 fl oz	9.09
7518	Bergamot Oil 100% Pure	1 fl oz	10.49
7520	Camphor Oil, White 100% Pure	1 fl oz	4.19
7525	Cedarwood Oil 100% Pure	1 fl oz	4.19
7528	Chamomile Oil 100% Pure	1 fl oz	45.49
7533	Cinnamon Bark Oil (C. zeylanicum) 100% Pure	1 fl oz	20.99
7530	Cinnamon Cassia Oil (C. Cassia) 100% Pure	1 fl oz	6.29
7535	Citronella Oil 100% Pure	1 fl oz	4.19
7536		4 fl oz	11.89
7538	Clary Sage Oil 100% Pure	1 fl oz	13.29
7540	Clove Oil 100% Pure	1 fl oz	4.89
7490		2 fl oz	8.39
7541		4 fl oz	13.99
7652	Cypress Oil 100% Pure	1 fl oz	6.99
7545	Eucalyptus Oil 100% Pure	1 fl oz	4.19
7491		2 fl oz	6.29
7546		4 fl oz	9.09
7592		16 fl oz	23.09
7527	Eucalyptus Radiata Oil NEW!	1 fl. oz	6.29
7542	Frankincense Oil 100% Pure	1 fl oz	17.49
7552	Geranium Oil 100% Pure	1 fl oz	13.99
7550	Ginger Oil 100% Pure	1 fl oz	7.69
7553	Grapefruit Oil 100% Pure	1 fl oz	6.99
7556	Hyssop Oil 100% Pure	1 fl oz	22.39
7558	Juniper Berry Oil 100% Pure	1 fl oz	17.49
7560	Lavender Oil 100% Pure	1 fl oz	8.39
7492		2 fl oz	13.99
7561		4 fl oz	24.49
7593		16 fl oz	83.99
7582	Lemongrass Oil 100% Pure	1 fl oz	4.19
7618		4 fl oz	11.89
7565	Lemon Oil 100% Pure	1 fl oz	4.54
7569		4 fl oz	11.89
7567	Lime Oil 100% Pure	1 fl oz	4.89
7566	Marjoram Oil 100% Pure	1 fl oz	9.79



NEW Nature's Shield

#7612

- Protective Essential Oil Blend
- Uplifting and Energizing
- Ideal for Freshening and Cleansing



Cocoa Butter Lotion

#7682

- Protects Skin from Damage
- 6% Cocoa Butter
- Paraben Free

Condition: Dry, flaky skin or stretch marks.

Solution: Cocoa Butter Lotion formulated with 6% Cocoa Butter and Rhodiola Extract to aid in protecting the skin from stress. Aloe Vera and Allantoin naturally soothe irritated skin while stimulating cell regeneration. Almond Oil and Lecithin act as emollients, helping draw and keep moisture in the skin.

Aromatherapy cont'd / Essential Oil Kits

7568	Myrrh Oil 100% Pure	TEMP OUT!	1 fl oz	22.39
7581	Nutmeg Oil 100% Pure		1 fl oz	9.79
7570	Orange Oil, Sweet 100% Pure		1 fl oz	3.49
7578			4 fl oz	6.29
7573	Oregano Oil 100% Pure		1 fl oz	11.89
7494			2 fl oz	20.99
7575	Patchouli Oil 100% Pure		1 fl oz	11.19
7579			4 fl oz	30.09
7580	Pennyroyal Oil 100% Pure		1 fl oz	6.99
7585	Peppermint Oil 100% Pure		1 fl oz	5.59
7495			2 fl oz	9.09
7586			4 fl oz	15.39
7591			16 fl oz	48.99
7590	Pine Oil 100% Pure		1 fl oz	6.99
7600	Rosemary Oil 100% Pure		1 fl oz	5.59
7496			2 fl oz	9.09
7601			4 fl oz	16.09
7610	Sage Oil 100% Pure		1 fl oz	9.09
7620	Spearmint Oil 100% Pure		1 fl oz	4.89
7463	Spike Lavender Oil Latifolia	NEW!	1 fl. oz	10.49
7623	Tangerine Oil 100% Pure		1 fl oz	4.19
7625	Tea Tree Oil 100% Pure		1 fl oz	6.29
7489			2 fl oz	11.89
7626			4 fl oz	18.89
7628			16 fl oz	48.99
7635	Thyme Oil White 100% Pure		1 fl oz	10.49
7640	Wintergreen Oil 100% Pure		1 fl oz	6.99
7650	Ylang Ylang Extra Oil 100% Pure		1 fl oz	19.59

Essential Oil Blends

7604	Cheer Up Buttercup/Uplifting Oil Blend		1 fl oz	9.09
7605	Clear the Air/Purifying Oil Blend		1 fl oz	9.09
7548	Frankincense Oil Blend 20%		1 fl oz	6.99
7557	Jasmine Absolute 7.5%		1 fl oz	18.89
7555	Jasmine Fragrance - Synthetic		1 fl oz	5.59
7728	Lavender & Tea Tree Oil 60/40% Blend		1 fl oz	6.99
7729	Lemon/Eucalyptus Oil		1 fl oz	4.89
7606	Mental Focus/Focusing Oil Blend		1 fl oz	9.09
7543	Myrrh Oil 20%		1 fl oz	7.69
7611	Naturally Loveable/Romance Oil Blend		1 fl oz	9.09
7612	Nature's Shield (Comparable to Thieves Oil)	NEW!	1 fl oz	13.99
7576	Neroli Oil 7.5%		1 fl oz	17.49
7577	Oil Of Oregano 25%		1 fl oz	8.39
7608	Peace & Harmony/Calmng Oil Blend		1 fl oz	9.09
7607	Peaceful Sleep/Sleep Oil Blend		1 fl oz	9.09
7597	Rose Absolute 5%		1 fl oz	11.19
7668	Sandalwood Oil 14%		1 fl oz	18.19
7596	Vanilla Concentrate		1 fl oz	17.49

Essential Oil Kits

4 oils x 10 ml

7653	Let There Be Peace & Quiet Oil Kit	NEW!	4 - 10 ml	16.79
7654	Put Some Pep In Your Step Oil Kit	NEW!	4 - 10 ml	16.79
7655	Love at First Scent Oil Kit	NEW!	4 - 10 ml	16.79



Dermal Soothing Cream

#8197

- Contains Clinically Tested B-12 & Licorice Extract to Reduce Redness & Irritation
- Paraben and Gluten Free



NEW Let There Be Peace & Quiet

Essential Oil Kit #7653

After a full day of work, errands, social engagements, kids, or whatever fills up your day, it's not always easy to wind down. If only it could be as easy as flipping a switch. Actually, it's almost that easy with soothing and relaxing aromatherapy oils from NOW® Solutions. With just a few drops of the calming aromas found in "Let There Be Peace & Quiet" you can promote peace and tranquility whenever and wherever they're needed most.



NEW Put Some Pep in Your Step

Essential Oil Kit #7654

- Essential Oils for Energy
- Four of Our Most Popular Energizing Oils and Blends
- Rejuvenate and Energize Anytime, Anywhere

Body Care

Body Care Lotions

7682	Cocoa Butter Lotion	8 fl oz	6.29
8197	Dermal Soothing Cream (B-12)	4 fl oz	10.49
7764	Shea Butter Lotion	4 fl oz	6.99
8002	Vitamin C + Sea Buckthorn Lotion	8 fl oz	9.09
8198	Vitamin D-3 Cream 1,000 IU/g	4 fl oz	6.99
8199	Vitamin E Cream 28,000 IU, 100% Natural	4 fl oz	10.49

Deodorants

8067	Long Lasting Deodorant Stick - 72 Hours!	2.2 oz	5.59
8077	Nature's Deodorant Stone in Stick	3.5 oz	5.59

Joint Support Formulas

3019	Celadrin® Liposome Lotion w/ MSM & Arnica in Pump + Menthol	4 fl oz	13.99
3283	Glucosamine/MSM/Arnica Lotion	8 fl oz	11.89
3293	Joint Support™ Cream w/ Glucosamine/Boswellin®/Capsaicin	4 fl oz	10.49

2123	MSM Liposome Lotion	8 fl oz	10.49
------	---------------------	---------	-------

Massage Oils

7663	Almond-Lavender Massage Oil	16 fl oz	10.49
7664	Comforting Massage Oil	16 fl oz	10.49
7671	Refreshing Vanilla Citrus Massage Oil	8 fl oz	6.29
7669	Tranquil Rose Massage Oil	8 fl oz	6.29

Muscle Tension

8999	Arnica Cooling Relief Gel	2 fl oz	6.99
7667	Arnica Warming Massage Oil	8 fl oz	9.09

Multi-Purpose Moisturizers/Butters

7680	Cocoa Butter, 100% Pure,	7 fl oz	6.29
7683	Coconut Oil, Food-Grade 100% Pure, Decolorized	7 fl oz	5.24
7725	Lanolin, 100% Pure	7 fl oz	8.39
7730	Liquid Lanolin, 100% Pure	4 fl oz	6.99
7756	Shea Butter, 100% Pure, ORGANIC	7 fl oz	9.09
7758	Shea Butter, 100% Natural	7 fl oz	6.99
7760	Soft Cocoa Butter w/ Jojoba 100% Pure & Natural	6.5 fl oz	6.99

Skin Care Oils/Carrier Oils

7660	Almond Oil, Sweet, Pure	4 fl oz	3.49
7661		16 fl oz	9.09
7659		Gallon	55.99
7658	Almond Oil, Sweet, Pure ORGANIC	8 fl oz	16.79
7665	Apricot Kernel Oil, Food Grade, Pure	4 fl oz	3.49
7666		16 fl oz	8.39
7670	Avocado Oil, Pure,	4 fl oz	4.89
7678		16 fl oz	11.19
7675	Castor Oil, Pure	16 fl oz	6.29
7703	Liquid Coconut Oil, Pure, Fractionated, Odorless NEW!	16 fl oz	11.89
7695	Glycerine, Vegetable, Pure	4 fl oz	3.14
7700		16 fl oz	6.29
7701		Gallon	34.99
7705	Grape Seed Oil, Pure	4 fl oz	3.49
7707		16 fl oz	7.69
7713	Jojoba Oil, Pure ORGANIC	4 fl oz	10.49
7714	NEW SIZE!	8 fl oz	19.59



NEW! Liquid Coconut Oil

#7703

- Fractionated
- Odorless



Organic Jojoba Oil

#7714

- Certified Organic
- For Hair, Skin & Body
- Multi-Purpose



Shea Nut Oil

#7704

- Pure
- Moisturizing Oil
- Multi-Purpose
- Nourish & Moisturize

7715	Jajoba Oil, Pure	1 fl oz	4.19
7717		4 fl oz	9.09
7718		16 fl oz	27.99
7724	Sesame Seed Oil, ORGANIC NEW!	8 fl. oz.	10.49
7704	Shea Nut Oil, Pure, Liquid NEW!	4 fl oz	4.89
7702		16 fl oz	10.49

Facial Care

Facial Care Anti-Aging

8081	2- in-1 Correcting Eye Cream Pump	1 oz btl	12.59
8020	Clarify & Illuminate Facial Cleanser	8 fl oz	11.19
8025	Clarify & Illuminate Moisturizer	2 fl oz	17.49
8021	Clarify & Illuminate Purifying Toner	8 fl oz	11.19
8110	CoQ10 Antioxidant Serum	1 fl oz	13.99
8112	CoQ10 Antioxidant Cream	2 fl oz	13.99
8022	Dark Spot Repair Serum Pigment & Age Spot Repair Serum	1 fl oz	11.19
7788	Hyaluronic Acid Firming Serum	1 fl oz	13.99
3363	Hyaluronic Acid Moisturizer AM	2 fl oz	13.29
7781	Hyaluronic Acid Crème PM	2 fl oz	13.29
8082	Natures Microdermabrasion Scrub	2 fl oz	13.29
8024	Rejuvenating Clay Mask	5 fl oz	10.49
3365	Wrinkle Rescue™ Moisturizer	2 fl oz	10.49

Facial Care Daily Systems

7990	Green Tea Pomegranate, Day Cream, Moisturizing	2 fl oz	6.29
7992	Green Tea Pomegranate, Facial Cream, Cleanser	8 fl oz	6.99
7996	Green Tea Pomegranate, Night Cream, Moisturizing	2 fl oz	6.99
7994	Green Tea Pomegranate, Purifying Toner	8 fl oz	6.99
7999	Vitamin C & Acai Berry Purifying Toner	8 fl oz	6.29
7997	Vitamin C & Manuka Honey Gel Cleanser	8 fl oz	6.99
7998	Vitamin C & Oryza sativa Gentle Scrub	4 fl oz	6.29
8000	Vitamin C & Sea Buckthorn Moisturizer	2 fl oz	9.09

Facial Detox Masks 100% Pure

3051	Bentonite Clay Powder	1 lb	13.99
8150	European Clay Powder	6 oz	4.89
8190	Moroccan Red Clay Powder	6 oz	4.89

Lip Balm completely kissable™

7752	Peppermint Leaf Moisturizing Lip Balm ORGANIC	Each	1.39
7753	Pomegranate Berry Moisturizing Lip Balm ORGANIC	Each	1.39
7754	Vanilla Bean Moisturizing Lip Balm ORGANIC	Each	1.39

Hair & Shower Care

Hair Care-SLS Free Shampoos & Conditioners

8206	Citrus Moisture™ Shampoo	16 fl oz	5.59
8208	Citrus Moisture™ Conditioner	16 fl oz	5.59
8210	Herbal Revival™ Shampoo	16 fl oz	5.59
8212	Herbal Revival™ Conditioner	16 fl oz	5.59
8214	BerryFull™ Volumizing Shampoo	16 fl oz	5.59
8216	BerryFull™ Volumizing Conditioner	16 fl oz	5.59

Shave Cream

8204	Nutri-Shave™ Natural Shave Cream	8 fl oz	5.24
------	----------------------------------	---------	------



Clarify & Illuminate Moisturizer #8025

- Contains Clinically Tested Mitostime™ to Reduce the Appearance of Aging by up to Six Years
- Paraben Free

Condition: Dull skin in need of brightening, firming, and the reduction of visible signs of aging.

Solution: Clarify & Illuminate Moisturizer contains Mitostime™, a clinically-tested, concentrated brown algae extract that, when tested at a 5% concentration for four weeks, is shown to help reduce the appearance of facial aging by up to six years and restore the youthful appearance of skin. Vitamin C is included for its antioxidant protection and Marine Collagen helps to promote moisture retention. Sea Buckthorn Oil helps to maintain healthy-looking skin, while Olive Oil helps replenish moisture.



Completely Kissable™ Pomegranate Lip Balm #7753

- Organic & Gluten-Free Lip Balm
- Moisturizes & Soothes Dry Lips
- With Sunflower Oil, Beeswax & Vitamin E



Nutri-Shave™ Natural Shave Gel #8204

- Most Skin Types
- Removes Pore Clogging Residue
- Paraben Free
- Gluten Free

Hygiene

Nasal Hygiene

8098	Activated Nasal Mist (w/ Erythritol & Xylitol)	2 fl oz	6.29
------	--	---------	------

XyliWhite™ Mouthwash

8095	XyliWhite™ Mint Mouthwash	16 fl oz	6.99
8096	XyliWhite™ Cinnafresh™ Mouthwash	16 fl oz	6.99
8103	XyliWhite™ Tea Tree Mouthwash w/ Neem	16 fl oz	6.99

XyliWhite™ Toothpaste - 25% Xylitol - Fluoride Free

8092	XyliWhite™ Cinnafresh™	6.4 oz	3.84
8101	XyliWhite™ Neem and Tea Tree	6.4 oz	4.19
8091	XyliWhite™ Platinum Mint w/ Baking Soda	6.4 oz	3.84
8090	XyliWhite™ Refreshmint	6.4 oz	3.84
8093	XyliWhite™ Refreshment Trial Size	1 oz	1.39
8088	XyliWhite™ Kids Bubble Gum	3 oz	2.79
8089	XyliWhite™ Kids Orange	3 oz	2.79
8097	XyliWhite™ Kids Strawberry	3 oz	2.79

Specialty

Topical Treatments - Balms, Gels, Oils and Sprays

7734	Argan Oil, 100% Pure, ORGANIC	2 fl oz	11.89
7736		4 fl oz	20.99
7686	Ear Oil Relief Garlic, Mullein, Calendula, St. John's & Tea Tree Oil	1 fl oz	6.99
7690	Evening Primrose Oil 100% Pure	4 fl oz	11.89
7807	Chest Rub Relief Balm NEW!	2 fl oz	6.29
7737	Magnesium Topical Spray NEW!	8 fl oz	6.89
7733	Neem Oil 100% Pure	1 fl oz	6.29
7594	Rose Hip Seed Oil 100% Pure, ORGANIC	1 fl oz	7.69
7595	Rose Hip Seed Oil 100% Pure	1 fl oz	4.89
7755	Rosewater Concentrate	1 fl oz	6.99
7773	Vitamin E Oil 23,000 IU, 100% Natural	1 fl oz	12.59

Seasonal Care

7508	Aloe Soothing Gel	8 fl oz	5.59
7805	Bug Ban™ Spray	4 fl oz	5.24

Women's Health

3338	Progesterone Cream, Unscented	3 fl oz	16.09
3346	Progesterone Cream, Lavender 20 mg Per Measured Pump	3 fl oz	16.09

Hair, Skin & Nail Supplements

3373	Clinically Advanced Hair, Skin and Nails w/ Cynatine® & Complete Formula	90 Caps	20.99
3367	Wrinkle Rescue Formula	60 Caps	13.99

Diffusers

7521	Ultrasonic Real Bamboo Oil Diffuser NEW!	Each	34.99
7512	Ultrasonic Essential Oil Diffuser	Each	31.49
7519	Ultrasonic Faux Wood Grain Diffuser	Each	34.99
7522	Ultrasonic Dual-mist Oil Diffuser NEW!	Each	18.89
7523	Ultrasonic USB Portable Oil Diffuser NEW!	Each	34.99



Chest Rub Relief #7807

Condition: Need to breathe deeply in any environment and during seasonal changes.

Solution: NOW® Solutions Chest Rub Relief combines soothing natural oils with menthol aroma for breathing comfort and well-being.



XyliWhite™ Orange Splash Toothpaste Gel for Kids

#8089

- Fluoride & SLS-Free
- Naturally Sweetened
- Kid Tested, Kid Approved

NEW! Ultrasonic Real Bamboo Oil Diffuser #7512



Our new real bamboo diffuser has two timer settings – 1 hour and 2 hours – and runs up to 14 hours intermittently or 7 hours continuously on a full reservoir.

NEW! Ultrasonic USB Portable Oil Diffuser #7523



Our new USB diffuser plugs into any USB port, making it ideal for the office or anywhere the laptop goes. With a full reservoir it runs up to 4 hours.

*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

BOOKS

Books

8598	Aromatherapy for Everyone	EA	7.65
8630	NOW Beating The Odds - Revised '13	EA	4.15



Beating the Odds #8630



Beauty Begins From Within

With NOW® Solutions New Clinically Advanced Hair, Skin & Nails

Most beauty products are intended for topical application, but true beauty goes much deeper than the skin. Good nutrition plays a vital role in overall appearance and the health of hair, skin and nails. Now you can maintain both health and beauty with NOW Solutions' Clinically Advanced Hair, Skin & Nails, a unique dietary supplement formulated to provide nutritional support for lustrous hair, strong nails, and radiant skin. This product contains clinically tested Cynatine® HNS, a patented form of solubilized Keratin that's highly bioavailable and shown to support healthy hair, skin and nails, as well as defend against the signs of aging associated with free radicals.* Beauty begins from within with NOW Solutions Clinically Advanced Hair, Skin & Nails.

Redefining natural beauty



Available in fine health food stores nationwide. • nowfoods.com/nowsolutions

 facebook.com/nowfoodsofficial

 pinterest.com/nowsolutions

***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.**

INDEX

- 2 in 1 Correcting Eye Cream . . . 59
 4x6 Acidophilus . . . 12
 5-HTP Caps, Lozenges . . . 05
 7-KETO® Lean Gels . . . 08
 8 Billion Acidophilus . . . 12
- A**
- A & D Vitamins . . . 32
 AAKG . . . 5,7,42, 43
 Acai Caps & Juice . . . 13, 15
 Acacia Fiber Powder . . . 13
 Acerola Powder . . . 35
 Acetyl-L-Carnitine . . . 05, 07
 Acid Relief w/ Enzymes . . . 12
 Acidophilus . . . 12
 ADAM™ Multi . . . 37
 Agar Powder . . . 49
 Agave Nectar . . . 52
 AHCC® . . . 23
 Air Defense . . . 23
 Alfalfa . . . 16, 21, 52
 AlliBiotic™ . . . 23
 Almond Flour . . . 49
 Almond/Lavender Massage Oil . . . 58
 Almond Oil, Organic . . . 49
 Almond Oil (Skin Care) . . . 58
 Almonds . . . 51
 Aloe Soothing Gel . . . 60
 Aloe Vera . . . 10
 Alpha Lipoic Acid . . . 13
 Alpha GPC . . . 26
 AlphaSorb-C® . . . 34
 Amaranth . . . 51
 Amino Acids . . . 04-07, 42,43
 Amino Complete™ . . . 05, 42
 Andrographis . . . 19
 Anise Oil . . . 56
 Apple Cider Vinegar . . . 08
 Apple Fiber . . . 13
 Apple Pectin . . . 13
 Apple Psyllium . . . 13
 Apricot Kernel Oil . . . 58
 Apricots . . . 49
 Argan Oil . . . 60
 Arginine . . . 05, 07, 42, 43, 46
 Arginine & Citrulline . . . 05, 42
 Arginine & Ornithine . . . 05, 42
 Arnica Oil & Gel . . . 58
 Aromatherapy . . . 56, 57
 Artichoke Extract . . . 19
 Ascorbic Acid . . . 35
 Ashwaganda . . . 19
 Ascorbyl Palmitate . . . 34
 Astaxanthin . . . 13
 Astragalus . . . 19
 Atlas Cedar Oil . . . 56
 Avocado Oil . . . 58
- B**
- B Vitamins . . . 32, 33
 Baking Mixes . . . 56
 Balsam Fir Needle Oil . . . 51
 Barley Grass . . . 16
 Basil Oil . . . 56
 BCAA . . . 07, 43
 Bee Products . . . 07
 Beef Gelatin . . . 24
 Bentonite Powder . . . 59
 Bergamot Oil . . . 56
 BerryDophilus™ . . . 08, 12
 Beta Alanine . . . 43
 Beta Carotene . . . 32
 Beta Glucans . . . 23
 Betaine HCl . . . 10
 Beta-Sitosterol Plant Sterols . . . 17
 Better Off Red™ Tea . . . 48
 Better Stevia™ . . . 54
 Bilberry . . . 19
 Bioflavonoid Caps . . . 34
 Biotin . . . 33
 Black Cherry Extract . . . 19
 Black Cohosh . . . 19
 Black Currant Oil . . . 30
 Black Walnut Hulls . . . 21
 Blood Pressure Health . . . 17
 Bone Meal Powder . . . 29
 Bone Strength™ . . . 28
 Borage Oil . . . 30
 Boron . . . 29
 Boswellia Extract . . . 19
 Brain Elevate™ . . . 26
 Branch Chain Amino Acids . . . 05,42
 Brazil Nuts . . . 51
 Brewer's Yeast . . . 07
 Broccoli Seeds . . . 52
 Bromelain . . . 10
 Bug Ban Spray . . . 60
 Burdock Root . . . 21
 Butcher's Broom . . . 21
 Butterbur . . . 20
 Buttermilk Powder . . . 50
- C**
- C Vitamins . . . 34, 35
 Cacao Nibs, Organic, **NEW!** . . . 49
 Calcium Ascorbate Powder . . . 35
 Calcium D-Glucarate **NEW!** . . . 23, 28
 Calcium Products . . . 28, 29
 Calcium & Magnesium . . . 28, 29
 Camphor Oil . . . 56
 Candida Support™ . . . 12, 38
 Caprylic Acid . . . 12
 Carbo Gain . . . 46
 Carnitine . . . 05, 07, 42, 43
 Carnosine . . . 05
 Carob Powder . . . 49
 Carotenoids . . . 13
 Cascara Sagrada . . . 21
 Cashews . . . 51
 Castor Oil . . . 30, 58
 Cat's Claw . . . 20, 21
 Cayenne . . . 21
 Cedarwood Oil . . . 56
 Celadrin® Products . . . 25, 58
 Celery Seed Extract . . . 17
 Chamomile Oil . . . 56
 Chaste Berry / Vitex Extract . . . 20, 38
 Chest Rub Relief Balm . . . 60
 ChewyZymes™ . . . 08
 Chia Seeds . . . 50
 Children's Formulas . . . 08, 37
 Chitosan . . . 08
 Chlorella . . . 16
 Chlorophyll . . . 16
 Cholesterol Pro™ . . . 17
 Cholesterol Support . . . 17
 Choline & Inositol . . . 33
 Chondroitin Products . . . 24
 ChromeMate® . . . 16
 Chromium . . . 16
 Cider Vinegar Diet . . . 08
 Cinnamon Bark Caps . . . 21
 Cinnamon Bark Oil . . . 56
 Cinnamon Cassia Oil . . . 56
 Citric Acid Powder . . . 52
 Citronella Oil . . . 56
 Citrulline . . . 05, 07, 42, 43
 CLA . . . 08
 CLA Extreme™ . . . 08, 43
 Clarify & Illuminate Products . . . 59
 Clary Sage Oil . . . 56
 Clinical GI Probiotic™ . . . 12
 Clinical Strength Ocu Support™ . . . 13
 Clove Oil . . . 56
 Cocoa Butter . . . 58
 Cocoa Powder . . . 49
 Coconut . . . 49
 Coconut Flour, Organic . . . 50
 Coconut Infusions™ **NEW!** . . . 49
 Coconut Oil . . . 03, 30, 52, 58
 Coconut Sugar, Organic . . . 52
 Cod Liver Oil . . . 30
 CoEnzyme B-Complex . . . 33
 Colloidal Minerals . . . 29
 Colostrum . . . 23
 Comforting Massage Oil . . . 58
 Conditioners . . . 59
 CoQ10 . . . 19, 59
 Coral Calcium . . . 28, 29
 Cordyceps . . . 21
 Cranberry . . . 20, 21
 Cranberry Mannose Packets . . . 38
 Creatine Caps & Powders . . . 46
 Crunchy Clusters™ . . . 50

CurcuBrain™	26	European Clay Powder	59	Go With The Flow™ Tea	48
Curcumin	20	EVE™ Multi	37	GPLC Glyco-Carr®	06
Curcumin Phytosome	20	Evening Primrose	30, 60	Gr8-Dophilus™	12
Cycle Comfort™ NEW!	38	Eyebright Herb	21	Grains & Seeds	50
Cypress Oil	56	F		Grapefruit Oil	56
Cysteine	05	Farro, Organic NEW!	50	Grape Seed Extract	13, 15
D		Feelin' Groovy™ Tea	48	Grape Seed Oil	58
D Vitamins & Spray	36	Female Balance™	38	Graviola	22
Daily Vits™ Multi	37	Fenugreek	21	Green Black Walnut Extract	22
Dairy Digest Complete	10	Feverfew	20	Green Coffee Diet Support	08
Dandelion Root Caps	21	Fiber	13	Green Kick™ Tea	48
Dandelion Tea	48	Fish Oils	30	Green Phytofoods	16
Dark Spot Repair Serum	59	Fit & Tone™ Protein NEW!	02, 45	Green Tea Extract Caps	20
Date Sugar	52	Flax Meal, Seeds	50	Green Tea & Pomegranate	59
Deodorants	58	Flax Oil	30	Green Tranquility™ Tea	48
Dermal Soothing Cream	57, 58	Flours	49, 50	GTF Chromium	16
(B-12)		Flush Free Niacin	33	Guar Gum Powder	50
Detox Support™	08	Folic Acid	33	Gymnema Sylvestre	20
Devil's Claw	21	Foods	48 - 54	H	
Dextrose	43, 46, 52	Fo-Ti	21	Hair Skin & Nails	60
D-Flame™	25	Frankincense Oil	56, 57	Hawthorn Berry	17, 22
DGL Extract	12	Freekah, Organic NEW!	50	Healthy Immune™ Packets	23
DHA	08, 30	Fructose	52	Heavenly Hip Hibiscus™	48
Diet Support™	08	Fruits & Greens™ PhytoFoods	16	Hemp Seed Hearts	50
Diet/Weight Management	08, 43	Full Spectrum Minerals	29	Herbal Pause™	38
Digest Ultimate	10	Full Tilt™ Energy Tea	48	Herbal Extracts & Herbs	19-22
Digestive Support	10, 11	G		Herbal Teas	48
DMAE	26	GABA	05, 07	Hibiscus Tea	48
D-Mannose	38	Garcinia	08	Hi Lignan Flax Oil	30
DMG	33	Garlic	22	HMB NEW!	43
Dong Quai	21	Gelatin Powder (Beef)	50	Holy Basil	20
DOPA Mucuna	26	Gel Caps	38	Hoodia	10
Dried Fruit	49	Geranium Oil	56	Horny Goat Weed	20, 25
E		Ginger Oil	56	Horse Chestnut Extract	20
E Vitamins	36	Ginger Root	21	Hot Cocoa	48
Ear Oil Relief	60	Ginger Dices, Slices	49	Hyaluronic Acid	24, 59
Easy Cleanse™	08	Ginkgo Biloba Extract	20	Hyssop Oil	56
Echinacea & Goldenseal	21, 23	Ginseng	21	I	
Echinacea	21, 23	GlucFit®	16	IGF-1	25, 46
EcoGreen Multi	37	Glucomannan	13	Immune Renew™	23
Effer-C™	34, 35	Glucosamine & MSM	24	Immune System Support	23
EGCg	13	Glucosamine/Chondroitin	24	Indole-3-Carbinol	23
Eggshell Membrane NEW!	25	Glucos/MSM/Arnica Lotion	25, 58	Inositol	33
Eggwhite Protein	45	Glucose Management	16	Instant Energy B-12	33
Elderberry	20, 23	Glucose Metabolic Support	16	Inulin FOS Powder	12
Elder-Zinc Lozenges	23	Glutamine	06, 07, 42, 43	Ipriflavone	38
Electro Endurance™	43	Glutathione	06	Iron	29
Eleuthero Caps	21	Gluten Digest	10	J	
Empty Gelatin & Veg Caps	37	Glycerine, Vegetable	58	Jasmine Oil	57
ENERGY	08	Glycine	06, 07	Joint Support	24, 25, 58
Enzymes	10, 11	Golden Flax Meal, Seeds	50	Joboba Oil	58
Epicore® Plus Immunity	23	Goldenseal Root	22	Juniper Berry Oil	56
Erythritol	52	Golden Berries	49		
Essential Oils	56, 57	Goji Juice	15		
Eucalyptus Oil	56	Gotu Kola	22		

INDEX

- K**
- Kava Kava 20, 21
 - Kelp 16
 - Kick Back™ Tea 48
 - Kid Cal™ 08, 28
 - Kid Vits™ 08, 37
 - Kidney Cleanse **NEW!** 08
 - Kre-Alkalyln 46
 - Krill Oil 30
 - K-Vitamins 37
- L**
- Lactose 52
 - Lanolin 58
 - Lavender Oil 56
 - Lavender/Tea Tree Oil 57
 - Lecithin 26
 - Lemon/Eucalyptus Oil 57
 - Lemon Oil 56
 - Lemongrass Oil 56
 - L-Leucine Powder 7, 43
 - Licorice Root 22
 - Lime Oil 56
 - Lip Balms 59
 - LipoTrim 10, 43
 - Liquid Cal-Mag 28
 - Liquid Herbal Extracts 22
 - Liquid Multi 37
 - Liquid Resveratrol 15
 - Liver 08
 - Lutein 15
 - Lycopene 15
 - Lysine 06, 07
- M**
- Maca 20, 22
 - Macadamia Nuts 51
 - Macadamia Nut Oil 49
 - Magnesium Ascorbate Powder 35
 - Magnesium Products 28, 29
 - Magtein™ 26
 - Mango Slices 49
 - Mangosteen Juice 15
 - Mannose 38
 - Maple Syrup 52
 - Marjoram Oil 56
 - Massage Oils 58
 - MCT Oil & Softgels 46
 - Mega Hoodia 10
 - Melatonin 26
 - Menopause Support 38
 - Men's Extreme Sports Multi 37, 46
 - Men's Formulas 25, 37, 46
 - Men's Virility Power 25
 - Mental Fitness 26
 - Methionine 06
 - Methyl B-12 33
 - Milk Products 50
 - Millet Seeds, Organic **NEW!** 51
 - Minerals 28, 29
 - MintDophilus™ 12
 - MK-7 Vitamin K-2 37
 - Modified Citrus Pectin 08
 - Mood Support w/St. John's 26
 - Mouthwash 60
 - MSM 25, 58
 - Multiple Vitamins 37
 - Mung Beans 52
 - Myrrh Oil 56, 57
- N**
- NAC 05
 - NADH 26, 33
 - Nasal Mist 60
 - Nattokinase 10, 17
 - Nature's Micro Scrub 59
 - Nature's Shield **NEW!** 57
 - Neem Oil 60
 - Neptune Krill Oil 30
 - Neroli Oil 57
 - Nettle Root 20
 - Niacin 33
 - Niacinamide (B-3) 33
 - Nighttime™ Tea 48
 - Non Fat Dry Milk 50
 - Noni Juice, Veg Caps 15, 22
 - Nutmeg Oil 57
 - Nutra Flora™ Powder 12
 - Nutri-Shave™ Cream 59
 - Nutritional Oils 30, 32
 - Nutritional Yeast 07
 - Nuts 51
 - Nuts About Berries™ 51
- O**
- Oat Bran 50
 - Oats 50
 - Ocu Support™ 15
 - Ojibwa Caps 20
 - Ojibwa Tea, Herbal 22, 48
 - Olive Leaf 20
 - Olive Leaf Glycerite 22
 - Olive Oil Organic 49
 - Omega 3-6-9 32
 - Omega-3 30
 - Optimal Digest System 10
 - OptiZinc® 29
 - Oral Biotic™ 12, 23
 - Orange Oil 56, 57
 - Orange Psyllium Fiber 13
 - Oregano Gels 20
 - Oregano Oil 20, 57
 - Ornithine 06, 07, 43
 - Pancreatin 10
 - Pantethine 17, 33
 - Pantothenic Acid 33
 - Papaya Spears 49
 - Papaya Enzyme 10
 - Passion Flower Extract 20
 - Patchouli Oil 57
 - Pau d'Arco Caps 22
 - Pau d'Arco Tea 48
 - Pea Protein 45
 - Pecans 51
 - Pennyroyal Oil 57
 - Peppermint Gels 22
 - Peppermint Oil 56, 57
 - Pet Supplements **NEW!** 39
 - Phase 2® 10
 - Phenylalanine 06
 - Phosphatidyl Serine 26
 - Pine Bark 15
 - Pine Nuts 51
 - Pine Oil 57
 - Pineapple Rings 49
 - Pistachios 51
 - Plant Enzymes 10
 - Plant Protein Complex **NEW!** 45
 - Policosanol 17
 - PomeGreenate™ Tea Organic 48
 - Popcorn 50
 - Potassium Products 29
 - PQQ 26
 - Prenatal Gels + DHA 37
 - Probiotics 12
 - Probiotic-10™ **NEW!** 02, 12
 - Probiotic Defense™ 12
 - Progesterone Cream 38, 60
 - Pro-GH™ 43
 - Propolis Caps and Liquid 07, 22
 - Prostate Health 25
 - Prostate Support 25
 - Protein 45
 - Psyllium 13
 - Pumpkin Seeds 51
 - Pumpkin Seed Oil 30
 - Pterostilbene 50 mg 15
 - Pycnogenol® 15
 - Pygeum & Saw Palmetto 20
 - Pyruvate 43
- Q**
- Queueze Ease™ Tea 48
 - Quercetin 23
 - Quinoa Grain 51
 - Quinoa Pastas **NEW!** 51
- R**
- Raw Energy Nut Mix 51
 - Real Tea® 48
 - Recovery Factors™ **NEW!** 46

Red Clay Powder	59	Sports Energy Extreme	43	U	
Red Clover	22	Sports Omega w/ CLA NEW!	46	Ubiquinol	19
Red Mineral Algae	25, 29	Sports Nutrition	42-46	UC•II®	25
Red Omega	17, 30	Sprouted Brown Rice NEW!	50	Ulcetrol™	12
Red Palm Torotrienols	36	Sprouting Aids & Seeds.	52	Ultra A & D-3	32
Red Yeast Rice	17	St. John's Wort	21	Ultra B-12 Liquid.	33
Rei-Shi Mushrooms	22	Stevia	54	Ultra Omega-3	32
Rejuvenating Clay Mask	59	Sucanat® Cane Juice	52	Ultrasonic Oil Diffuser	03, 55, 60
Relora®	10	Sugarless Sugar™	52		
RememBrain™	26	Sun-E™	36	V	
Respir-All™	23	Sunflower Lecithin	26	Valerian Root.	22
Resveratrol	15	Sunflower Seeds	51	Vanilla Citrus Massage Oil	58
Rhodiola	20	Super Antioxidants	15	Vanilla Concentrate Oil	57
Ribose	43	Super Citrimax®	10	Vanilla Extract	49
Rice Bran & Rice Bran Oil	49, 50	Super Colostrum	22	Vegetable Glycerine	58
Rice Flour, Brown & White	51	Super Cortisol Support.	10	Vein Supreme™	17
Rose Absolute Oil	57	Super Enzymes	12	Vitamins	32-37
Rose Hip Seed Oil Pure	60	Super Omega EPA	32	Vitamin A/A&D	32
Rose Massage Oil	58	Super Odorless Garlic	22	Vitamin B	32, 33
Rosemary Oil.	56, 57	Super Omega 3-6-9.	32	Vitamin C	34, 35, 58, 59
Rosewater Concentrate	60	Super Primrose.	30	Vitamin C Facial Care	59
Royal Jelly	07	Sweeteners	52	Vitamin D-3 Cream	58
Rutin	34	Syrinlo®	17	Vitamin E Cream	58
				Vitamin E Oil	60
S		T		Vitamin E Softgels	36
Saccharomyces Boulardii	12	T-Lean® Extreme	10, 43		
Sage Oil.	57	Tangerine Oil.	57	W	
SAME	06	Tapioca Flour.	51	Walnuts	51
Sandalwood Oil	57	Taurine	06, 07, 43	Water Out™	10
Saw Palmetto	20, 21, 22	Teas (Herbal)	48	Waxy Maize Pure Powder	46
Seasonal Rapid Relief NEW!	23	Tea Tree Oil	56, 57	Wheat Germ Oil-Gels & Liquid.	30
Selenium	29	TestoJack	25, 46	Wheat Grass	16
Senna Caps.	22	Textured Soy Granules, Nuggets 50		Whey Proteins	45
Senna Tea	48	Theanine	06	White Willow Bark	22
Serrazimes	10, 25	Thermo Green Tea	10	Wild Rice, Organic NEW!	50
Sesame Seeds, Hulled	51	Thyme Oil	57	Wintergreen Oil	57
Sesame Seed Oil NEW!	59	Thyroid Energy™	10	Women's Formulas	37, 38, 60
Sesame Sticks	50	TLC (Throat and Lung)™ Tea.	48	Wrinkle Rescue™	38, 59, 60
Shark Cartilage	24	TMG	33		
Shampoos	59	Tocotrienols	36	X	
Shea Butter Pure	57, 58	Toothpaste	60	Xanthan Gum Powder	50
Silica	29	Topical Treatment Oils.	60	Xylitol	52
Siliphos®	08	Tribulus	46	XyliWhite™ Toothpaste	60
Silver Sol.	23	Tri-3D Omega™	32	XyliWhite™ Mouthwash.	60
Silymarin	21	Tri-Amino.	06		
Sleep.	21, 26	Tri-Chromium™	16	Y	
Slender Sticks™	48	Triphala	21	Ylang Ylang Oil	57
Slippery Elm	22	Triple Omega Seed Mix	50	Yucca	22
Slimaluma™ Plus	10	Tropical Fruit Mix Dices	49		
Sodium Ascorbate Powder	35	True Balance™ Multi.	37	Z	
Soybeans, Nuts	51	True Calm™	06, 26	Zinc.	29
Soy Isoflavones	38	True Focus™	26	ZMA®	46
Soy Milk Powder	50	Tru-Food Vegan™	16		
Soy Protein	45	Tryptophan	07		
Spearmint Oil	57	Turbinado Sugar	52		
Special Two.	37	Turmeric & Bromelain.	25		
Spirulina	16	Tyrosine	07		



Live Happy. Live Healthy. Live NOW.

NOW's Promise to You

NOW® was founded on the principle that quality natural health products should be affordable for everyone. As a family owned and operated company, NOW is passionate about our commitment to your good health; promising to provide the highest quality natural products at the best possible price.

nowfoods.com



*ALL Prices in This Catalog
Reflect a 20-30% Discount
Prices subject to change without notice.*

VITAMIN EXPERTS .com

NOW® Premier
Provider

vitaminexperts.com

Or Call **888-783-2310**
E-mail: sales@vitaminexperts.com



twitter.com/nowfoods
facebook.com/nowfoodsofficial
pinterest.com/nowfoods
instagram.com/nowfoodsofficial